

ONTARGET

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REGISTRATION FOR CFFA'S ANNUAL MEETING CLOSES IN TWO WEEKS

On behalf of CFFA Chairman Wayne Kirschenman and his wife Dawn, you are invited to register for CFFA's 87th Annual Meeting at The Lodge at Torrey Pines.

Event registration includes participation in the Chairman's Welcome Reception, Industry Workshops, Annual Membership Meeting & Breakfast, along with access to the Hospitality Suite. The Monday Afternoon Activities include a Behind the Scenes Tour of the San Diego Zoo, the 7th Annual Bocce Ball Tournament and the 19th Annual Mila Caratan Memorial Golf Tournament. A single registration is \$500 and \$725 for a couple. **Don't delay, regular registration will close in two weeks!**

Additionally, the room block is nearly full. Please make your hotel reservation as soon as possible. To reserve your room online, please visit <https://be.synxis.com/?adult=1&arrive=2023-03-10&chain=17551&child=0&config=Group¤cy=USD&depart=2023-03-15&group=CAFF&hotel=64072&level=hotel&locale=en-US&rooms=1&theme=GROUP>

For additional information, please visit <https://cafreshfruit.com/membership/programs-and-services/3165-2/>.

Sponsorship opportunities are available by visiting <https://cafreshfruit.com/event/cffa-annual-meeting-sponsorship-opportunities/>

For questions or additional information, please contact Director of Member Services & Communications, Courtney Razor (crazor@cafreshfruit.com). We hope that you will plan on joining in La Jolla!

CFFA would like to thank **Zenith Insurance Company** for their support as the 87th Annual Meeting Presenting Sapphire Sponsor!



CFFA TO HOST FOOD SAFETY SUMMIT ON FEBRUARY 20TH

CFFA is hosting a free Food Safety Summit at Reedley College on Monday, February 20th, from 9 a.m. to 4 p.m. A complimentary lunch will be provided.

The seminar will feature keynote discussions from Food Safety industry experts. To view the program agenda, please visit <https://files.constantcontact.com/35cbbf3f001/83fdf65b-09b5-434b-a9fe-0109884e0791.pdf?rdr=true>.

There is no cost to participate in the Food Safety Summit, but registration is required. To register, please visit <https://events.r20.constantcontact.com/register/eventReg?oeidk=a07ejm5kn256b6a45d9&oseq=&c=&ch=>.

For additional information please contact President Ian LeMay (ilemay@cafreshfruit.com).

CFFA SUPPORTS THE RECOMMENDATIONS FOR 2023 FARM BILL

CFFA announced its support for the recommendations made by the Specialty Crop Farm Bill Alliance (SCFBA) for the 2023 Farm Bill. CFFA President Ian LeMay serves as a member SCFBA steering committee, a

national coalition made up of more than 200 specialty crop organization that represents fruits, vegetables, dried fruit, tree nuts, nursery plants.

SCFBA was established to advocate for broad-based Farm Bill policy initiatives to address the unique needs of the agricultural industry.

The recommendations issued by the SCFBA set core priorities which include access to healthy, affordable products, competitiveness, and sustainability, promoting American specialty crops in foreign markets along with eliminating trade barriers on exports, research and innovation and engaging in issues related to natural resources and climate challenges.

President Ian LeMay stated, "On behalf of the California Fresh Fruit Association, we are proud to support the recommendations set forth by the Specialty Crop Farm Bill Alliance. The Association is a longstanding member of this important coalition and looks forward to supporting these initiatives to ensure that agriculture in the United States remains viable for generations to come. Congress has a unique opportunity to help fortify and propel U.S. agriculture to meet the demands of a 21st century agriculture economy. We hope that they will join us in thinking boldly to meet this moment."

To view the SCFBA recommendations please visit (<https://www.wga.com/sites/default/files/2023%20SCFBA%20Steering%20Committee%20Recommendations%20.pdf>).

CFFA OPINION EDITORIAL FEATURED IN THE SACRAMENTO BEE



President Ian LeMay wrote an opinion editorial that was featured in the Sacramento Bee focusing on the recent rain events in California and the missed opportunity to save water.

To read the article, please visit

(<https://www.sacbee.com/article271379632.html>).

AG LEADERSHIP BREAKFAST SET FOR FEBRUARY 16TH



The California Ag Leadership Foundation will hold its annual World Ag Expo (WAE) Breakfast on Thursday, February 16th at 7 a.m. in the VIP Tent on the ground of the WAE in Tulare.

The event will feature keynote speaker Adrienne Haslet. For more information along with sponsorship and ticket information, please visit (<https://www.agleaders-events.org/wae-breakfast>).

AB 2183 SEMINAR TO BE HELD IN SAN JOAQUIN COUNTY

On February 6th, local and state agriculture associations invite you to join them for an important labor seminar regarding AB 2183, the agricultural employee unionization card check legislation that went into effect on January 1, 2023. Presented by **Barsamian and Moody, Attorneys at Law**, this seminar will walk through the statutory changes to the Agricultural Labor Relations Act, including what is card check, labor peace elections, the administrative penalties, and appeal bond requirements in the new

law. This seminar is intended for owner-operators, managers, human resources personnel, and farm labor contractors. *(Please note that the content of the seminar will not constitute legal advice or counsel.)*

The meeting will be held on Monday, February 6th at the San Joaquin County Farm Bureau (3290 N. Ad Art Road, Stockton, CA 95215), from 1 p.m. to 3 p.m.

The seminar is at no cost to attend but RSVPs are required. Please visit (<https://events.r20.constantcontact.com/register/eventReg?oeidk=a07ejly91qh4aa2eca3&oseq=&c=&ch=>) to register.

For questions, please contact Director of Government and Public Policy Adam Borchard (aborchard@cafreshfruit.com).

REGISTRATION IS NOW OPEN FOR CFFA'S ANNUAL GOLF TOURNAMENT



The California Fresh Fruit Association is set to hold its 52nd Annual Golf Tournament on Friday, March 3rd.

Save the date to join friends and colleagues at the Kings River Golf & Country Club in Kingsburg, where the day

will begin with a breakfast from 8 a.m. to 10 a.m. Then at 10:30 a.m., four-person teams arranged by blind draw, will drive out to their hole assignments, and tee off with a Shotgun Start. The tournament is a one best net ball, shamle format. Participants will receive an individual tournament gift and will have the opportunity to win Team prizes, "Closest-to-Hole" prizes and "Hole-In-One" Vehicle and cash prizes. Food and beverages on the course during play; and sponsored hors d'oeuvres, No-Host beverages and awarding of prizes following the tournament. Please plan to join us for a day of fun!

Sign-up and sponsor forms along with additional event information is available by visiting here

(<http://events.constantcontact.com/register/event?llr=tcpx4zdab&oeidk=a07ejij8rr5e043796e>).

CALIFORNIA TABLE GRAPE COMMISSION ACCEPTING SCHOLARSHIP APPLICATIONS



The California Table Grape Commission has announced they are offering three types of scholarships to students in the table grape growing regions of California. Two types of scholarships are offered for field workers and their children. The first is for graduating seniors who wish to begin their higher education journey at a community college, and the second is for graduating seniors who wish to attend a four-year university or college.

A third scholarship is available for graduating seniors who are interested in studying agriculture at a four-year California college or university and building a career in the table grape industry.

Three of each type of scholarships are available. The deadline for all scholarship applications is next Friday, February 10th. Please contact the California Table Grape Commission at scholarships@grapesfromcalifornia.com or visit <https://www.grapesfromcalifornia.com/community-outreach/>.