



ANNUAL REPORT

2014/15



CHAIRMAN'S REPORT

David Jackson
Chairman, 2014 - present



Let me say how pleased I am that I am reporting to you under our new name, California Fresh Fruit Association. It took many years of discussion to decide to move forward with our new name and we did it in a positive way to properly expand people's perception of who we are and who we represent. This Association has members who grow and ship 13 different



fresh fruit commodities. These fruits are table grapes, peaches, plums, nectarines, apricots, blueberries, pomegranates, figs, cherries, kiwi, pears, apples and persimmons.

We should realize that these 13 crops account for well over two and a half billion dollars worth of raw product value. When you add the upstream and downstream value, our members represent a major economic engine for the state. We cover the majority of California as our members farm as far north as Lake County and as far south as the Coachella Valley. We have seventy-eight wonderful years of history as the California Grape and Tree Fruit League along with experienced and knowledgeable volunteer leaders that populate our committees and board. I believe we can look toward the future with great confidence when we view our organization moving forward as the California Fresh Fruit Association.

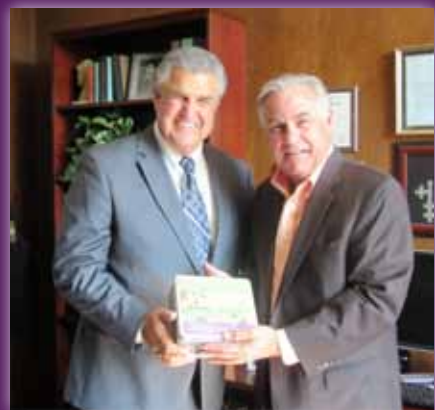
On one hand as we look back on the last year, economic indicators for agriculture were strong and have rarely, if ever, been better. Prices for the majority of our products are at profitable levels and land values have never been higher. And yet rather than a sense of security prevailing as we look toward the future, we see the level of anxiety increasing with most growers and shippers.

Whether it is Mother Nature giving us a historic drought or our friends in government trying to seemingly come up with new ideas on a daily basis on how to further regulation, the fact is that there is a real and legitimate concern from those of us in production agriculture if consumers really understand the value of what we do here in California.

The answer may not always be clear but the reality that we must engage in these issues is certain. That is one of the many reasons we band together to form organizations such as CFFA. We engage as advocates for our members as well as the commodity sectors from which they originate. That is why we are fortunate to have a dedicated and committed staff that works in conjunction with our lobbyists as well as other key agricultural organizations to achieve real results for you, the members.

As we begin to focus on 2015, we can see that the mega issues we will be facing this year will revolve around water availability, food safety issues and practices, the formation of groundwater management rules, attempts to alter the Ag Labor Relation Act for the benefit of unions and further restrictions on plant health materials. These are only a few of the challenges we will be facing. There will be scores more that have the potential to negatively impact your business. Please be assured the California Fresh Fruit Association will be there as your representative to confront them head on and to justify your participation with this organization.

Thank you for your support.



Pictured (Top to Bottom): Board Chairman David Jackson (Family Tree Farms) and wife Gail at CFFA's 2015 Annual Meeting. David Jackson with Assemblyman Jim Patterson during the 2015 Annual Fruit Delivery. David Jackson at CFFA's 2015 Annual Meeting. David Jackson and CFFA President Barry Bedwell in Washington D.C. during United Fresh's Washington Public Policy Conference.

ASSOCIATION LEADERSHIP

Robert O. Bianco

Anthony Vineyards, Inc.

Steve Biswell

MJ Visalia Grape Farms, LLC

Nicholas Bozick

R. Bagdasarian, Inc.

Bo Brett

Mountain View Fruit Sales, Inc.

Jack Campbell

Delano Farms

Kirk Cerniglia

Royal Madera Vineyards

Carol Chandler

Chandler Farms, LP

David Clyde

Grapeman Farms dba Stevco

Stanley Cosart

W.F. Cosart Packing Co.

Verne Crookshanks

Venida Packing, Inc.

Jerry DiBuduo

SunValley Farms

Moe DiBuduo

DiBuduo Fruit Co.

Edge Dostal

Fruit Patch Sales, LLC

Nick Dulcich

Jakov P. Dulcich & Sons

***Richard Elliot**

David J. Elliot & Son

Ken Enns

Ken Enns

Ron Frauenheim

Ron Frauenheim Farms

***Randy Giumarra**

Giumarra Vineyards Corporation

Ralph Hackett

Dayka & Hackett, LLC

Steve Hash

Steve Hash Farms

Doug Hemly

Greene and Hemly, Inc.

***Kevin Herman**

The Specialty Crop Company

Mike Jackson

Kingsburg Orchards

Casey Jones

Sun Valley Packing

Herbert Kaprielian

CRJ Farming Co. LP

Todd Kinosian

Sundale Vineyards

Wayde Kirschenman

Kirschenman Enterprises Inc.

David Marguleas

Sun World International, LLC

George Nikolich

Gerawan Farming, Inc.

Justin Parnagian

Fowler Packing Company, Inc.

Pat Ricchiuti

P-R Farms, Inc.

Cliff Rolland

Abe-El Produce

Tom Schultz

Chase National Kiwi Farms

Toni Scully

Scully Packing Co.

Jim Simonian

Simonian Fruit Company

Brent Smitcamp

Wawona Packing Co., LLC

Kent Stephens

Marko Zaninovich, Inc.

Matt Surber

M. Caratan, Inc.

Russ Tavlan

Moonlight Companies

***Dean Thonesen**

Sunwest Fruit Company, Inc.

John Tos

Tos Farms, Inc.

Chiles Wilson

Rivermaid Trading Co.

Cliff Woolley

Munger Bros., LLC

John D. Zaninovich

Merritt Farms

***Jon P. Zaninovich**

Jasmine Vineyards, Inc.

Marko S. Zaninovich

Marko Zaninovich, Inc.

EX-OFFICIO

Micky George

Cliff Sadoian

Cliff Sadoian & Associates

***Executive Committee**

CHAIRMAN

David Jackson

Family Tree Farms

FIRST VICE CHAIRMAN

Harold McClarty

HMC Farms

SECOND VICE CHAIRMAN

Randy Giumarra

Giumarra Vineyards Corporation

SECRETARY/TREASURER

Louis Pandol

Pandol Bros., Inc.

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PRESIDENT'S REPORT

Barry Bedwell
President



Top: Bedwell, pictured with Board Member John Toss (Toss Farms) and his wife. Middle: Bedwell, speaking with Senator Jean Fuller and Fresno Mayor Ashley Swearingin. Bottom: Bedwell and Board Members meeting with Governor Jerry Brown.

I am pleased to provide this report to you under our new name of California Fresh Fruit Association (CFFA) which formally took effect in August of 2014. This change occurred after a protracted and thoughtful process by membership as a means to more effectively communicate our advocacy on behalf of those we represent. We respectfully recognize the past seventy-eight years of being identified as the California Grape and Tree Fruit League as well as the previous organizations, Growers and Shippers Protective League and the Table Grape Growers and Shippers Association, that came together to work on behalf of growers and shippers. Our past will always be an important part of our identity and culture.

As we look back at the last year for CFFA, we see that at its outset, the top priorities from our membership related to labor issues, such as immigration reform and rapidly increasing labor costs and regulations, much the same way as reported the last few years. However, with the realization that surface water supplies were rapidly disappearing due to the third year of the drought, membership concerns quickly gravitated toward water supply issues. By the end of our fiscal year at the end of February and the continuation of the drought into its fourth year, this concern was again confirmed when our new Top Ten survey results from membership was released and water supply concerns were at the forefront. This change of primary focus from labor to water was a fundamental shift in our member's views.

CFFA therefore took an active and aggressive role this past year in engaging in water issues at both the state and federal level. In Sacramento, CFFA played a key role in securing votes for the passage of a bill to put a \$7.5 billion water bond on the November ballot that contained continuous appropriation for \$2.7 billion in storage projects. The Association will continue to push for major above ground storage projects that make the most sense for its members and for all of California's citizens. At the federal level, our organization maintains close contacts and discussions with members of both parties in Congress to increase the probability of improved flows south while protecting the rights of and impacts to Delta stakeholders.

Another event occurred this past year which also will have long lasting implications for our members. In July 2014, there was a major recall of California stone fruit from one well-respected shipper related to the discovery of *listeria monocytogenes* (LM) in minute amounts on a shipment of peaches to Australia. Although the negative impact on consumer's health was virtually non-existent, the realization of the need for the stone fruit industry to take this incident seriously resonated completely. The Association worked to facilitate communications and education connected with food safety so that consumers as well as retailers can have confidence moving forward.

In addition, while we were again disappointed that a federal legislative solution for comprehensive immigration reform did not materialize this past year, we remain committed to the principle that a solution must come from Congress to properly give California agriculture the stable and legal workforce it requires. Also the Association continues its work at the state level to see that the Agricultural Labor Relations Act is administered as it was intended for the benefit of the workers and not just organized labor.

In summary, this past year was very successful and historic for the Association but major challenges remain. I am extremely grateful for the contributions of our Board of Directors, Executive Committee, all of our standing committee members and the entire membership. We very much appreciate your support

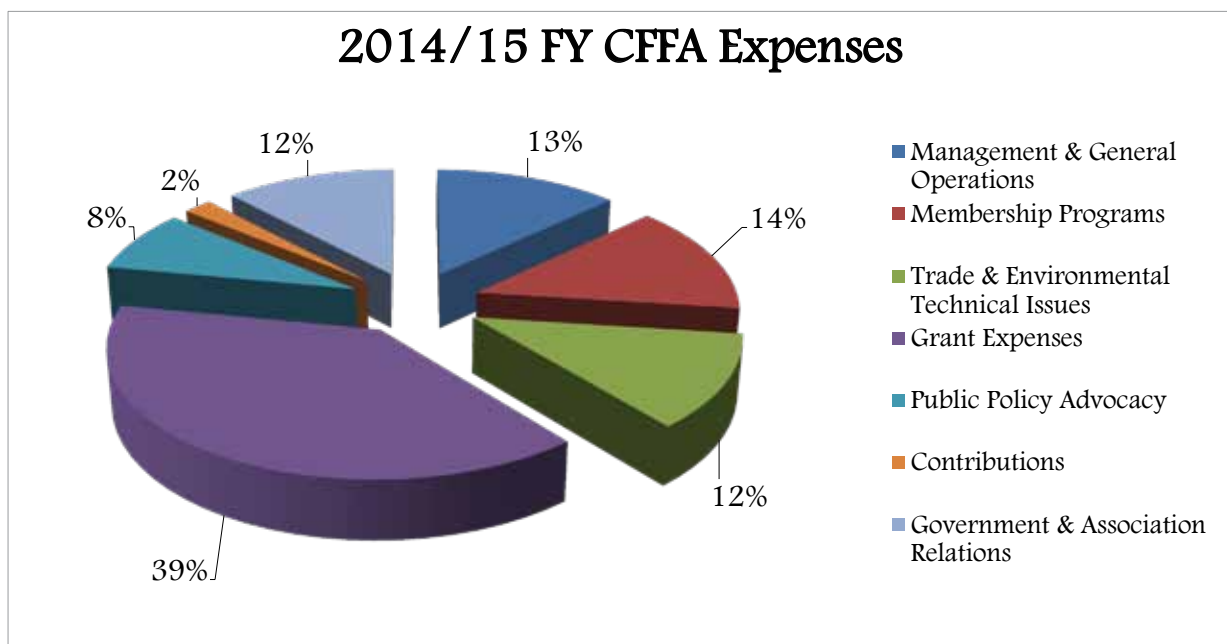
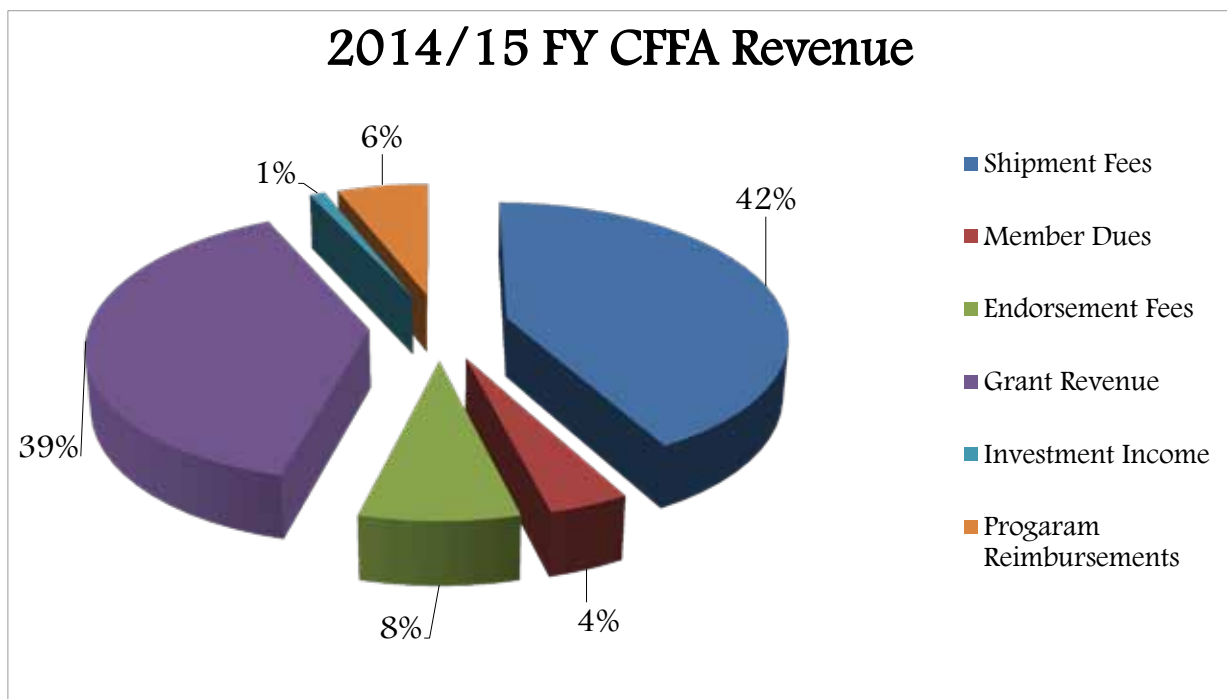
CFFA FINANCIAL SUMMARY

In the 2014-15 fiscal year, California Fresh Fruit Association once again achieved a surplus. While shipment fees were lower due to weather related issues and some attrition, an unexpected influx materialized in connection with the discontinuance of the California Tree Fruit Agreement which graciously dictated that any excess funds related to their unemployment account once finalized, be directed to the Association.

Expenses, while being managed, continue to escalate as more resources are required to achieve the levels of performance and services that our membership demands. In looking forward, challenges lie ahead with funding to maintain the standards members expect.

Your Board of Directors and Executive Committee along with staff will continue to tackle these barriers with prudent fiscal discipline. Your Association continues to keep reserves at an all-time high in excess of Board policies should it become necessary to access these funds.

The following represents the Association's revenue and expenditures during the last fiscal year.



TOP 10 ISSUES

CALIFORNIA FRESH FRUIT ASSOCIATION'S BOARD OF DIRECTORS IDENTIFIES ITS TOP 10 ISSUES, IN ORDER OF PRIORITY, ON AN ANNUAL BASIS. THE FOLLOWING IS THIS YEAR'S LIST, ALONG WITH BRIEF EXPLANATIONS FOR 2015.



1. Water Supply/Drought-Related Impacts: The Association's membership is highly diverse, spanning from Lake and Mendocino counties in the north, down through the San Joaquin Valley and south into the Coachella Valley. The need for long-term water certainty remains of utmost importance to sustaining a viable agricultural sector. The drought conditions that continued through 2014 placed significant stress onto farming operations, shifting more permanent fresh fruit crop producers to rely upon groundwater supplies. With the passage of Proposition 1, we are concerned that politically driven efforts against new water storage projects will hamper the ability to secure long-term water certainty in a state, that should rely upon conjunctive use principles, but instead harbors real division over questions of water storage and ecosystem protection.

2. Food Safety: Implementing Good Agricultural Practices and Good Handling Practices has allowed fresh fruit growing and shipping operations to provide consumers with safe and nutritious food. However, continuing to advance good sanitization practices and conducting related food safety research will help to better identify potential risks and further advance the safe production of fresh fruit. Growers and packers are faced with conforming to government standards such as the Food Safety Modernization Act for safe production and ever increasing retailer demands for meeting demand-side food safety expectations. The industry will look to lead with the implementation of science and risk-based practices to continue to preserve consumer confidence and meet their expectations.



3. Immigration Reform: The President's Executive Order to extend deferred action and provide temporary relief from deportation and, as well as provide work authorization, to those not legally present in the U.S. who meet physical presence and family relationship requirements, has specific implications for agriculture, yet quantification is difficult to assess because of the lack of a clarity over the number of individuals who will qualify for relief. Although encouraged by movement to recognize the undocumented population and provide a path for productive individuals to continue to make economic contributions, the temporary action will continue to be met with fierce political resistance. As an active member of Agriculture Coalition for Immigration Reform we will continue to impress upon our elected representatives that Congressional action is needed to ensure a long term solution toward addressing labor security for the agricultural sector.

4. Health Care Mandates/Affordable Care Act: The employer health care coverage mandate, resulting from the implementation of the Affordable Care Act, is increasing operational costs. Growers securing labor through the services of a farm labor contractor are facing pass-through costs that vary depending on the number of eligible employees and contract terms, which may include higher commission rates and added per employee charges. With implementation underway the cost of labor will climb to an even higher proportion of an operation's overall labor costs.

5. Labor Laws and Regulations: Every year the California Legislature considers measures that advance opportunities for organized labor to unionize the agricultural labor force. Missing from that consideration is the thorough examination of the will of the labor force and the value they perceive in paying a percentage in dues for added wages, benefits and working conditions which either have been addressed or continue to be advanced by the Legislature or through regulation, thus rendering union membership unnecessary. The Association remains committed and ready to confront attempts to amend the Agricultural Labor Relations Act that circumvent the voice of the employer and the will of the employee to freely choose whether or not to be part of a union.



6. Labor Costs/Minimum Wage Increase Impacts: Labor costs will continue to increase resulting from the implementation of health care mandates, the reduction of immigrant labor and an increasing minimum wage, which rose to \$9.00 per hour in July 2014 and will rise to \$10.00 per hour in January 2016. Seasonal wages, along with those in every category of agricultural production such as tractor drivers and irrigators, increase proportionately along with a higher minimum wage. Farmers routinely experience seasonal hourly costs of approximately \$10.00 to \$14.00 per hour now and these amounts will only increase as the largest business cost for growers and shippers of labor intensive fresh fruit commodities who must compete in a highly competitive global market.

7. Groundwater Management Requirements: In 2014 the California Legislature passed and the Governor signed into law the Sustainable Groundwater Management Act to provide for local management of groundwater basins throughout California. The creation of sustainable groundwater management agencies will combine management with enforcement mechanisms in an attempt to ensure the sustainability of groundwater resources through planning which must be in place as early as 2020, and achieve sustainability goals in the basin within 20 years of implementation. There is significant concern that as a result of this Act, less groundwater will be available for agriculture and hasty implementation of a regulatory system may fundamentally alter legal doctrine surrounding water rights and individual property rights.

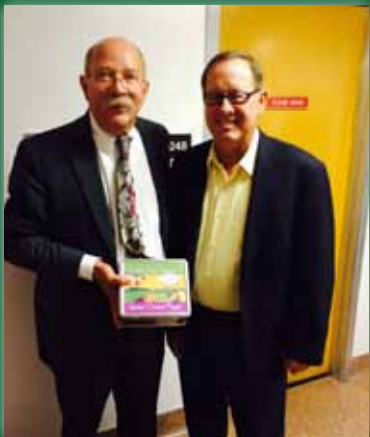
8. Water Quality Regulations (Nitrogen, Salts, etc.): The burden of improving the water quality for disadvantaged communities in rural areas has fallen onto agriculture through the adoption of water quality regulatory programs. Farming operations have seen added impacts in the form of compliance costs but much remains unknown with respect to nitrogen use and the potential to degrade groundwater. The Association is positioned to continue its work across legislative and regulatory audiences to shape implementation of regulatory proposals in a way which recognizes that there is shared responsibility to ensure compliance with water quality goals.

9. Invasive Pest Issues: The Association continues to work with key regulatory officials and trading partners in the effort to combat the devastating effects of invasive pests, such as the European Grapevine Moth and Light Brown Apple Moth at a time when both Federal and State resources continue to shrink. Without proper focus on the prevention of invasive pests and diseases, the ability for California producers to sell their products globally, not to mention out of state, can be greatly impacted due to mandatory quarantines. Investment in prevention is always preferable to eradication efforts that become necessary once an infestation takes place.

10. Workers' Compensation Costs: Increases in workers' compensation costs remain an important concern given the volume of labor needed to perform field and packing activities. Employers are constantly incorporating advances in safety training to increase the awareness of workplace hazards and practices to mitigate and reduce risk of injury or illness caused by a work activity or process. With the passage of recent legislation, employers face increased costs imposed by joint liability on labor contractors and client employers for the failure to maintain valid workers' compensation insurance for workers.



CGTFL IS NOW CFFA



In August of 2014, the California Grape & Tree Fruit League officially changed its name to the California Fresh Fruit Association - an identity its members believe better defines the broad types of commodities it represents.

The California Fresh Fruit Association formally presented its new name to executive and legislative officials in Sacramento, CA during its Annual Fruit Delivery on Tuesday, August 12, 2014.

The membership-based organization is one of the oldest agricultural trade associations in California, dating back to 1921 with the California Growers and Shippers Protective League and in 1936, with the California Grape Growers and Shippers Association. Together, these organizations merged into the California Grape & Tree Fruit League. The name change marks another momentous occasion as the Association has become the California Fresh Fruit Association and continues to represent its members in all aspects of public policy.

The possibility of a name change was presented by the Association's Strategic Planning Committee in 2013 upon the completion of its five-year strategic plan. Members were approached by the Board of Directors to consider a new name that would encompass more of the commodities it represents, such as fresh grapes, blueberries and deciduous tree fruits including: peaches, plums, apricots, nectarines, pears, apples, cherries, figs, kiwis, pomegranates and persimmons. In summary, the Association represents the state's permanent fresh fruit crops with the exception of citrus and avocados.

With support from the Board of Directors and the organization's nearly 350 members, the California Fresh Fruit Association proceeds with business as usual under its new name, advocating for fresh fruit growers, shippers and marketers in Sacramento, CA and Washington, D.C. The California Fresh Fruit Association's headquarters will remain in Fresno, CA.



CALIFORNIA
FRESH FRUIT
ASSOCIATION



FOR IMMEDIATE RELEASE
August 12, 2014
Media Contact: Sarah Foster Garland
Phone (559) 239-6483
Email: sgardlan@cafreshfruit.com

(FRESNO, CA) - The California Grape & Tree Fruit League announces a has officially changed its name to the California Fresh Fruit Association - an identity its members believe better defines the broad types of commodities it represents.

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"While undergoing a name change is no easy task, time has changed as we've made sure to continue with our responsibilities as usual," said Barry Bedwell, president of the California Fresh Fruit Association. "We began the process, we wanted to proceed with a name that accurately represents our members, the commodities they provide. We couldn't be happier with our selection." - California Fresh Fruit Association

About California Fresh Fruit Association

The California Fresh Fruit Association is the advocate for its members on a daily basis, which it made possible through the voluntary support of growers, shippers, marketers and associate members. The organization was created in 1936, mainly to regulate colored rates for shippers, and has since evolved into filling the industry's need for public policy representation. Visit www.cafreshfruit.com or call (559) 239-6330 to learn more.

Same Great Fruit.



is celebrating the launch of our new name:
California Fresh Fruit Association

The California Grape & Tree Fruit League's Board of Directors and staff would personally like to invite you to a Sacramento reception celebrating the launch of our new name!

Tuesday, August 12, 2014
5:30 to 7:30 p.m.
Elysian Grill Restaurant
1213 K St., Sacramento

RSVP by August 7th
(559) 239-6330 or cgff@cgffl.com

Fresh New Name. Same Great Fruit.

Top: Bedwell, pictured with Senator Vidak's District Representative Ana Orozco. Top Middle: Board Member Ken Enns (Ken Enns) and Senator Berryhill during CFFA's Annual Fruit Delivery. Bottom Middle: Dennis Kelly (Syngenta) speaking to CDFA Secretary Karen Ross. Bottom: John Neal (API Kirk Containers, Inc.) and Board Member Kevin Herman (The Specialty Crop Company).

MEMBERSHIP

2014/15 New CFFA Members

The Membership Committee kept a steady pace to recruit new Association members and communicate to current members about the many benefits associated with membership. The newest membership additions include:

Shipper Members

Grapery
WesPak, Inc.

Associate Members

Alliant Insurance Services, Inc.
AgCare/FreedomCare
Best Label Company, Inc.
California Blueberry Commission
Cenergy Power
Compac Sorting Equipment, Inc.
Inteligistics, Inc.
JKB Energy Corp.
Keystone Fruit & Vegetable Co.
Landsberg
Shandon Valley Transport Solution
Sierra IP Law, PC
The Greenspan Con/Adjusters Int
Valliwide Marketing

Grower Members

High & Mighty Farms



PROGRAMS & SERVICES

Workers' Compensation

Zenith Insurance Company became CFFA's endorsed carrier of workers' compensation insurance in 2012, and the relationship has been thriving ever since. In 2014, Zenith hosted education seminars including a Seatbelt Safety Initiative and also facilitated outreach to members through CFFA's website, including the promotion of Zenith's Resource Library, offering free access to members. Also, Zenith's eight-month Agricultural Leadership Program included two CFFA members!

Transportation

The California Fresh Fruit Association has been successfully partnering with **C.H. Robinson Worldwide, Inc. (CHR)** for full service logistics since 2007. The grower-shipper program offers benefits through transportation management assistance, which was designed to specifically address the transportation needs of fresh fruit operations. Through the partnership with CHR, a rebate is provided to the Association for each load moved by a shipper member who uses the transportation company, which further strengthens the organization's advocacy efforts.

Crop Insurance

Rain and Hail Insurance Service, L.L.C. has served as an endorsed carrier for the Association for more than 15 years, establishing a long-lasting and successful relationship with CFFA members. Although all insurance rates and procedures are the same, the Association encourages its members to select the company for their crop insurance needs, based on top-quality service and the company's solid dedication to California's specialty crops. The company continues to be the leading crop insurance provider in the state, with approximately 30 percent of its business in California.

Group Property Insurance

The Association continues to endorse the Group Property Insurance Program marketed by **Buckman-Mitchell, Inc.**, which provides considerable savings compared to existing insurance policies; sometimes offsetting the cost of annual CFFA membership dues! The underwriter of the program, Farmland Insurance/**Nationwide Agribusiness Insurance**, is an A+15 rated agribusiness insurance specialist. Group participants are eligible to receive dividends based on overall group performance results.

Retirement

The Association's Board of Directors has endorsed **Alerus Retirement Solutions** since April 1998 for its group 401 (k) program after it was thoroughly reviewed by the CFFA's Insurance & Financial Benefits Committee. Association members are eligible to participate in a full-service retirement program with Alerus, which is a specialized program offering great value to participants because members receive additional services without the added charges and fees.

NEW! Property, Casualty & Auto Insurance

On January 22, 2015, CFFA's Board of Directors approved **Zenith Agribusiness Solutions** as an endorsed provider of property &

TheZenith®
Agribusiness Solutions

casualty insurance for California agribusiness and farms. Zenith Agribusiness Solutions, a division of Zenith Insurance Company, serves as the Association's partner to provide exceptional value, coverage and service to grower, shipper and associate members through independent insurance agencies.

CFFA's AG NETWORK

CFFA Annual Golf Tournament



Pictured Above: Participants warming up their swings at the Association's Annual Golf Tournament, held at the Kings River Golf & Country Club in Kingsburg, CA.



Pictured Above: John Atwood (PPS Packaging Co., Inc.) and others sign in golf participants at the Association's Annual Golf Tournament.



Pictured Above: Participants at the Annual Golf Tournament begin the day with an opening prayer.

Pictured Below: Board Member, Bill Chandler (Chandler Farms, LP), practices putting before tee off.



Advocating Through Education

During the 2014/15 FY, the Association helped to educate elected officials through tours, and conducted numerous educational workshops and seminars on a wide range of topics to help you succeed.

CFFA, SUN WORLD CO-HOST ALRB FOR COACHELLA VALLEY FIELD TOUR

On May 30, 2014 Association President Barry Bedwell and Director of Environmental and Regulatory Affairs Christopher Valadez traveled to the Coachella Valley to co-host a field tour for new Agricultural Labor Relations Board (ALRB) Chair Bill Gould, Board Members Genevieve Shiroma, Cathryn Rivera-Hernandez and ALRB's Visalia Regional Director Silas Shawver. Tour participants met with representatives from Association member Sun World International, LLC, to inquire and learn about worker wage structures, working conditions and the positive economic impacts of an employer-base representative of a broader table grape and fresh produce production region in the Coachella Valley. The tour represented the first field tour for Chair Gould and the Association who, together with Sun World International, LLC, worked to provide the new Chair and his colleagues with a realistic glimpse into the different worker roles found in a table grape field harvest setting. While walking through table grape rows, Dever, communicating jointly with field supervisors, discussed qualities desired when selecting which grapes to harvest. The tour concluded back at Sun World International, LLC's packing facility, where tour participants witnessed grapefruit packing. The Association is grateful to Sun World International, LLC for leading the operational tour, and to CFFA Board Member David Marguleas for his role coordinating their participation. The Association is also appreciative to the ALRB for working with the Association to produce the tour.

YOUNG SENATORS' TOUR SUNVIEW VINEYARDS OPERATION

In mid-June, Southern California high school students traveled north into the Southern San Joaquin Valley to tour agricultural operations as part of an educational program facilitated by State Senator Ricardo Lara (D-Bell Gardens). The program's goal is to create awareness of the diversity of California's economic sector and the different types of career opportunities available.

The group of 20 students, hosted by Marko S. Zaninovich, Kent Stephens and Dan Gallegos (Sunview Vineyards), toured a company facility learning about the diversity of careers that exist within an agricultural operation and educational requirements traditionally sought of post-college graduates. The tour and discussion afforded these students the opportunity to connect previously held ideas about the production of fresh produce with first-hand insight into the establishment of a crop through shipping and various activities along the way that are involved to support the sustainable development and production of fresh produce. The tour, co-organized by the California Fresh Fruit Association in conjunction with Kahn, Soares & Conway, LLP and the Office of State Senator Ricardo Lara, appeared to offer directly attuned information to an audience interested in building knowledge about career opportunities and the diversity of the California economy. The Association thanks Sunview Vineyards for their participation.

CFFA, PACIFIC RESEARCH INSTITUTE TO CO-HOST ROUNDTABLE LUNCHEON

The Pacific Research Institute (PRI), in collaboration with the Association, hosted a roundtable luncheon on Friday, August 1. As agriculture is the Golden State's major industry, PRI discussed the fresh fruit industry's importance to the entire State. PRI is a non-profit, nonpartisan, free-market research think tank that has been influencing public policy debate in California for over three decades. PRI's California Reform Project is in the process of developing research ideas to reinvigorate our State's entrepreneurial spirit.

Collaborating With Others

During the 2014/15 FY, the Association continued to collaborate with agricultural associations in positive advocacy efforts for the industry.

CFFA BOARD MEMBERS, STAFF ATTEND UNITED FRESH'S WASHINGTON CONFERENCE

Together with Chairman David Jackson (Family Tree Farms), Board Members Jon P. Zaninovich (Jasmine Vineyards, Inc.) and Pat Ricchiuti (P-R Farms, Inc.) and member Andrew Pandol (Pandol Bros., Inc.), Association's President, Barry Bedwell, and Director of Environmental & Regulatory Affairs, Christopher Valadez, participated in United Fresh's 2014 Washington Public Policy Conference. The conference afforded the group the opportunity to meet with fellow produce industry leaders from throughout the U.S., as well as various elected and regulatory officials, to discuss key priorities affecting the domestic industry.

During the conference, Bedwell offered views on the potential impacts from California's Proposition 1 (water bond) and the recently passed Sustainable Groundwater Management Act. Serving as a presenter during the forum titled, "The California Water Crisis: What's Next?" Bedwell highlighted the potential above ground storage funding opportunities that exist, should the bond pass this November, as well as providing an overview to attendees, many of whom represented operations outside of California, of the challenges associated with California's recent legislative attempt to manage groundwater while "respecting" longstanding groundwater rights.

While in D.C., Bedwell led a California delegation of attendees during meetings with Congressmen Jim Costa (D-Fresno), Devin Nunes (R-Visalia) and David Valadao (R-Hanford), and staff from the office of Congressman Jeff Denham (R-Turlock), as well as California Senator Dianne Feinstein and staff representing Senator Barbara Boxer. As part of the United Fresh delegation, the California group focused on immigration and nutrition policies as well as the California drought and pending Senate and House legislation, authored by Senator Dianne Feinstein and Representative David Valadao, respectively, to advance water system flexibility and re-establish a dedicated water supply in the short-term.

AG RENEWABLE ENERGY CONFERENCE

The Agricultural Energy Consumers Association, of which the California Fresh Fruit Association is a member, and the Western Agricultural Processors Association hosted an Ag industry renewable energy conference on November 12th, at the Fresno Hotel & Conference Center. The conference's purpose was to bring California growers and processors together with utilities, renewable energy developers and vendors to explore trends in energy rates, renewable energy and energy efficiency opportunities. Conference participants heard firsthand experiences from growers, as well as industry experts, about renewable energy projects. The conference was co-sponsored by the California Fresh Fruit Association and included two panels that discussed solar and bioenergy opportunities, programs and trends.

2015 Annual Meeting The Grand Del Mar, San Diego



Picture Above From Left to Right: Mrs. Gail Jackson, Board Chairman David Jackson, Kim Bedwell, and CFFA President Barry Bedwell, welcome Association Members to the Chairman's Welcome Reception at Annual Meeting.



Pictured Above: CFFA President Barry Bedwell welcomes Association Members to the 2015 Annual Meeting at The Grand Del Mar in San Diego, CA.



Pictured Above: Association First Vice Chairman Harold McClarty and his wife Debbie participating in a cooking demonstration during Annual Meeting.



Pictured Above: A canvas commissioned by Chairman Jackson honoring our first Annual Meeting as the California Fresh Fruit Association.

CHALLENGING CONSTITUTIONALITY OF MANDATORY MEDIATION AND CONCILIATION STATUTE

The Association joined an amicus brief effort in support of a Gerawan Farming, Inc. petition for a writ for review before the 5th District Court of Appeal, challenging the constitutionality of the Mandatory Mediation Clause (MMC) statute. Within the amicus brief, the Association asked the Court to vacate the Agricultural Labor Relations Board's orders compelling Gerawan into mandatory mediation. Within the amicus brief, the Association asked the appellate court whether the MMC statute violates the due process and equal protection clauses of the U.S. and California Constitutions, in particular, whether the statute's combining of mediation and arbitration powers in one decision-maker violates due process; and whether the lack of an appellate review or separate review of the mediator's report or the ALRB order is constitutional. Farmworkers at Gerawan Farming voted in 1990 to have the UFW represent them, but the UFW abandoned the workers before negotiating a single contract. After more than 20 years, the union showed up again and demanded to begin negotiating for a new contract. When farmworkers tried to attend the mandatory mediation negotiations, they were turned away by the ALRB. The contract that the mediator negotiated would give the union three percent of each employee's paycheck or permit the union to fire the employee.

CHANGES TO HEAT ILLNESS PREVENTION STANDARD CHALLENGED

A February 2014 meeting at the California Division of Occupational Safety and Health Administration (Cal/OSHA) revealed proposed amendments to the heat illness prevention standard that included prescriptive water and shade distances, different shade required temperature triggers contingent upon time of year, for

100% of employee shade, and a revision of the high-heat procedures trigger down to 85 degrees Fahrenheit. Many of the proposed changes were not only generated internally, without statistical justification, by Cal/OSHA staff but were either initiated or shaped by California Rural Legal Assistance. In response, the Association co-authored a response letter to Cal/OSHA's general counsel emphasizing concerns against moving any rulemaking effort forward without evidence of necessity and feasibility emphasizing that with 8 years of experience with heat illness prevention regulation and a significant amount of data on heat related illnesses and fatalities, as well as information about an increase in employer compliance, there did not appear to be sufficient data to support moving forward with proposed changes. In May 2014, Cal/OSHA made changes to the proposal to include an ag only break of no less than a 10 minute break period for every two hours continuously worked outdoors when the temperature is 95 degrees or above. In November 2014, the Cal/OSHA Standards Board received oral testimony from both proponents and opponents of the proposed changes respecting, shade and water distance requirements, revised temperature triggers, high-heat procedures and mandatory break periods. The Association testified at the public hearing to question the necessity of adopting the proposed changes to the standard absent information to suggest that the current standard contains deficiencies that contributed to heat related illnesses. In November 2014, amendments were proposed removing the prescriptive distances for shade and water but kept the specific mandate for Ag to provide mandatory rest breaks during high-heat periods as well as requiring shade for employees on a meal, rest or recovery break.

Pictured: ALRB Board Member Genevieve A. Shiroma speaking with Sun World employees during a CFFA sponsored tour.



CHALLENGED FOR SUPPORTING FARMWORKER RIGHT TO CHOOSE AND CHALLENGING PUBLIC DISPLAYS OF IGNORANCE

Association President Barry Bedwell was subpoenaed by the Agricultural Labor Relations Board General Counsel to address the Association's role in supporting farmworkers that traveled to Sacramento to demonstrate against Senate Bill 25. The Association has also responded to politically-driven municipal resolutions requesting Gerawan Farming, Inc. to implement the contract created by the appointed arbitrator through the Mandatory Mediation and Conciliation process, first one from the Berkeley City Council, followed by the Los Angeles City Council. The Association submitted comments to each respective council member pointing to the fact that employees voted in a decertification election (results which remain uncounted) therefore any imposition of a contract would ignore the desired outcome of the farmworkers as well as due process afforded to all involved parties.



BUILDING COALITIONS TO SUPPORT AGRICULTURAL EMPLOYEES

In response to President Obama's deferred action order to provide relief from deportation and work authorization to those not legally present in the U.S. who meet physical presence and family relationship requirements, the Association teamed up to explore, along with fellow agricultural associations, the San Joaquin College of Law and the Mexican Consulate how to align resources to best inform prospective applicants about services to assist with the processing of applications under the deferred action order. Recognizing that there will be agricultural workers who will meet the requirements the Association's engagement served to help uncover potential outlets while advancing the exploration of resources to promote expedited processing efforts.



Pictured: ALRB Board Chairman Bill Gould and ALRB Board Member Genevieve A. Shiroma speaking with Sun World employees during a CFFA sponsored tour in Coachella, CA.

GOVERNMENT RELATIONS

GOVERNMENT RELATIONS TRIP

On Tuesday, March 10th, fifteen Association members traveled to Sacramento to take part in the 2015 Government Relations trip. The policy-oriented, 24-hour trip kicked off with a series of focused regulatory agency meetings, followed by a reception and dinner event.

Trip participants discussed water right conditions and administration challenges faced by the State Water Resources Control Board and utilized the meeting opportunity with Board Member Dee Dee D'Adamo to project the consequences resulting from management decisions that curtail water deliveries and resulting impacts on businesses, employees and communities. Participant Carmen Garza (Sunview Vineyards), utilized the opportunity to re-emphasize the testimony she provided before the entire State Water Resources Control Board during an informational hearing held February 19th in Sacramento, which placed a human face on impacts resulting from decisions limiting potentially available water to communities.

Agricultural Labor Relations Board (ALRB) Chairman, Bill Gould, joined the group to discuss his vision for increasing the efficiency and accountability of how the ALRB manages a daunting caseload, as well as a renewed emphasis for demonstrating the authority of the Board to provide outreach to agricultural employees to educate about employee rights under the Act.

Trip participants also met with California Natural Resources Agency Deputy Secretary, Karla Nemeth, to discuss implementation of the public benefits assessment effort underway at the California Water Commission, which will guide the final evaluation of how well storage projects competing for the \$2.7 billion in funding score in comparison to others. Association members utilized their time to stress the organization's voter and legislative intent behind the water storage chapter of the water bond, stressing the importance of ensuring that large, aboveground surface storage projects, receive primary consideration for the available funding.

The group finished the first day by meeting with California Air Resources Board Executive Officer, Richard Corey, to discuss ongoing drivers behind ozone and particulate matter standards, as well as climate related challenges.

The following day, trip participants met with Assembly Member Rocky Chavez (R-Oceanside), as well as Assembly Member Luis Alejo (D-Salinas), Assembly Member Marc Levine (D-San Rafael), Senator Tom Berryhill (R-Fresno) and representatives from the Office of the Governor. Association staff would like to thank this year's participants for taking the time to participate and engage with regulatory officials and legislators on key issues of importance to California agriculture. 2015 Government Relations Trip Participants: Carmen Garza (Sunview Vineyards), Doug Hemly (Greene & Hemly), Harold and Jon McClarty (HMC Farms), John Chandler (Chandler Farms), John Giumarra III (Giumarra Vineyards Corporation), John Tos (Tos Farms), Jon P. Zaninovich (Jasmine Vineyards), Kevin Herman (The Specialty Crop Company), Melissa Poole (Paramount Farming Company), Pat Ricchiuti (P-R Farms), Paul Giboney (Hronis, Inc.), Peter Baldwin (Alliant Insurance Services), Richard Elliot (David J. Elliot & Son), Steve Hash (Steve Hash Farms).



Pictured: Assemblyman Marc Levine discusses water issues with CFFA President Barry Bedwell, Board Member Pat Ricchiuti (P-R Farms), Peter Baldwin (Alliant Insurance Services), Board Member Steve Hash (Steve Hash Farms), and Melissa Poole (Paramount Farming Company).



Pictured: Association members John Giumarra III (Giumarra Vineyards Corp.), Kevin Herman (The Specialty Crop Company), and Jon P. Zaninovich (Jasmine Vineyards, Inc.) at the CFFA Sacramento Reception.



Pictured: Senator Tom Berryhill and trip participants on the Senate Floor. Carmen Garza (Sunview Vineyards), Doug Hemly (Greene & Hemly), Harold and Jon McClarty (HMC Farms), John Chandler (Chandler Farms), John Giumarra III (Giumarra Vineyards Corporation), John Tos (Tos Farms), Jon P. Zaninovich (Jasmine Vineyards), Kevin Herman (The Specialty Crop Company), Melissa Poole (Paramount Farming Company), Pat Ricchiuti (P-R Farms), Paul Giboney (Hronis, Inc.), Peter Baldwin (Alliant Insurance Services), Richard Elliot (David J. Elliot & Son), Steve Hash (Steve Hash Farms).

FRUIT DELIVERY

Association Board Chairman David Jackson (Family Tree Farms) and Board Member Ken Enns (Ken Enns) traveled to Sacramento on August 12th for the Annual Fruit Delivery, which provides legislators, regulators, and legislative staff with a reminder of the value of our fresh fruit commodities.

For 2014, state leaders were presented with redesigned Association lunch pails celebrating our new name, delicately packed with delicious fruit. More than 100 Association fruit deliveries were made, covering the Capitol and various regulatory agencies, including the California Department of Food and Agriculture, Agriculture Labor Relations Board and California Environmental Protection Agency.

We would like to give a special thank you to our Association members who donated produce for our Annual Fruit Delivery – Louis Pandol (Pandol Bros., Inc.), Ryan Zaninovich (V.B. Zaninovich & Sons, Inc.), Jon P. Zaninovich (Jasmine Vineyards, Inc.), Harold McClarty (HMC Farms), David Jackson (Family Tree Farms) and Dean Thonesen (Sunwest Fruit Company, Inc.).



Pictured: Senator Andy Vidak (Center) poses with Board Chairman David Jackson (Family Tree Farms) and Board Member Ken Enns (Ken Enns) during the CFFA Annual Fruit Delivery.



Pictured: CFFA Director of Environmental and Regulatory Affairs, Christopher Valadez, prepping lunch pails for the Annual Fruit Delivery.

CROP PROTECTION

MINOR CROP FARMER ALLIANCE (MCFA)

MCFA was founded in 1991 to address legislative and administrative policies to ensure the continued availability of crop protection chemicals for minor use crops. In terms of organization, two key committees exist. These are a policy-setting Executive Committee, a Technical Committee comprising of a cross section of industry experts and in late, the addition of an International Committee. The Association is a member in each of the MCFA committees.

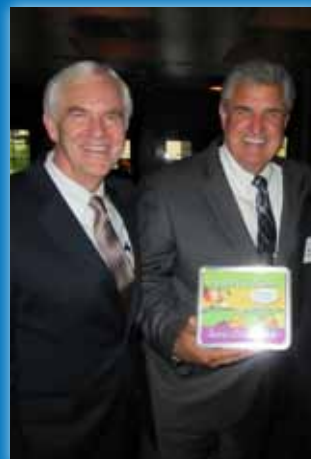
MCFA's Technical Committee has developed comments on the proposed changes to agricultural worker protection regulations recently published by the U.S. Environmental Protection Agency (EPA). The proposed changes are substantive and would impact every specialty crop producer. EPA is proposing to "strengthen protections provided to agricultural workers and handlers by improving elements of the existing regulation, including training, notification communication materials and use of personal protective requirement and decontamination supplies. This will be one area that MCFA will provide more realistic descriptions of impact for proposed changes on specialty crop producers.

MCFA also recently provided feedback to EPA on two proposed draft guidance documents on spray-drift risk assessment that would significantly impact availability of various pesticides relied on by specialty crop producers. The two guidance documents describe how the agency proposed to evaluate pesticide spray drift to assess related ecological and human health risks. Within the comments to EPA, we requested that the agency first clarify the problem it is seeking to address, noting that the low incidence of spray drift injury is already being addressed through "market" fixes. Comments also requested that EPA take no further action until the agency's own drift-reduction technologies program is completed.

The Association continues to work with MCFA as it develops a response to our comments and the resulting regulatory or labelling action and keep the Crop Protection Committee updated to these and other concerns.



Pictured Above: Board Chairman David Jackson (Family Tree Farms) meeting with Assemblyman Jim Patterson. Pictured Below: CFFA President Barry Bedwell and Board Chairman David Jackson (Family Tree Farms) hold up the fruit delivery lunch pail with the new California Fresh Fruit Association name.



CANADA FOOD INSPECTION AGENCY (CFIA) – PROPOSED PHYTOSANITARY IMPORT REQUIREMENTS TO PREVENT THE INTRODUCTION OF LOBESIA BOTRANA (EGVM)

The Canadian Food Inspection Agency (CFIA) proposed to put in place phytosanitary import requirements for plants and plant parts to prevent the introduction of *Lobesia botrana*, the European Grapevine Moth (EGVM), into Canada. EGVM is a pest that feeds on many different plants and plant parts, but predominately grapes. EGVM is not present in Canada, but could survive in Canada's major grape-growing areas (southern Ontario and parts of British Columbia) where it could cause significant damage and impact yields, as experienced by California's wine grape growing regions where eradication programs are currently in effect.



The scope of the proposal complements those regulations that were developed in response to detections of EGVM within California, and do provide appropriate alternative mitigations and safeguarding measures as adopted within California's regional quarantines. While, in principle, we do agree that it is important for Canada to recognize and adopt an appropriate infrastructure that would allow for the continued trade between countries with commodities identified as regulated articles, however we have identified areas within California's regulation, which Canada's proposal includes, that extend beyond what is necessary to regulate for EGVM.

In an effort to address those concerns and request California amend certain restrictions, the Association requested that United States Department of Agriculture's (USDA) Foreign Agricultural Service communicate the need for CFIA to postpone implementation until CFIA and USDA Animal Plant Health Inspection Service can engage further discussion on the regulation for EGVM.

Association staff will continue to participate within the discussion between USDA and CFIA, and keep Association Members alerted to any proposed actions.

EUROPEAN GRAPEVINE MOTH (EGVM) PROGRAM

There has been substantial program success with several previously infested areas released from quarantine and only one moth capture in the 2014 program year. The EGVM Technical Working Group (TWG) believes the program goal of eradication of EGVM from within California, remains technically feasible. Following the TWG meeting of 2010, the group has provided three conditions for the continued feasibility of eradication.

The population is not (or does not become) substantially more widespread than it is known to be at present.

The grape industry remains behind the effort, and Control methods that are available at the present time remain available for use by the program.

It has been reported that all previously infested areas of California beyond Napa County have been deregulated, with the exception of portions of Sonoma County that are within 3 miles of the earlier captures in Napa County. None of the chemical or mating disruption controls have been lost or become ineffective. Program officials at the federal, state and county levels have continued to be successful in coordinating program activities. The strong effort on outreach and education along with monitoring should continue to help ensure compliance.





LIGHT BROWN APPLE MOTH (LBAM) WORKING GROUP

The Association continues to participate within the California Department of Food & Agriculture's (CDFA) LBAM Working Group in an effort to monitor and provide stakeholder input to the regulatory impacts, overall management plan and respond to the state's need to transition to a more sustainable program.

In the recent updates provided by CDFA to the working group participants, U.S. Department of Agriculture continues to work with both Mexico and Canada to gain acceptance of the recently exempted host status of several commodities (stone fruit and table grapes) and adopt less restrictive requirements. Currently, Canada has acknowledged alternative mitigations (systems approach) for commodities within regions impacted by LBAM, which allows for the elimination of survey trapping protocols. Mexico continues to be less accepting and continues to require surveying and has not agreed to accept exempted host status on commodities included within the host list.

The state continues to be in need of supporting funds and has been able to receive some funding from the Technical Assistance for Specialty Crops program that enables the continuation for detection trapping to support Mexico's request. Several areas within California are advancing towards the removal of quarantine status, however, the need will remain for county agricultural commissioners within the Central San Joaquin Valley to maintain trapping programs in support of foreign market access.

The Association will continue to participate within the LBAM working group and provide the Marketing Committee, Board of Directors, and Membership with updates to proposed actions.



WEST COAST PORT SLOWDOWN

The California Fresh Fruit Association and the California agricultural industry as a whole, welcomed resumed normal operations at West Coast ports as dockworkers and management reached a new contract, ending more than nine months of negotiations.

The Pacific Maritime Association (PMA) and the International Longshore and Warehouse Union (ILWU) announced the five-year contract Feb. 20.

Delays and congestion at the 29 ports cost agricultural exporters billions of dollars worth of product in December and January. Movement had fallen to less than 50% of normal.

Association leadership and staff played an instrumental role, alongside state and federal legislators, in communicating the importance of a reliable port system and to encourage the PMA and ILWU to come to a long term agreement.



ENVIRONMENTAL RESOURCES



ASSOCIATION INTERCONNECTED IN STATE WATER POLICY DISCUSSIONS

In March 2014 actions by the State Water Resources Control Board (SWRCB) caused observant stakeholders to re-examine the strength of water rights in the face of an on-going drought. In response to a Temporary Urgency Change petition filed by the Central Valley Project (CVP) and State Water Project (SWP) operators, the State Water Resources Control Board (SWRCB) issued an order which had the effect of restructuring water deliveries, regardless of historic priority contained with water rights, under SWRCB control for “health & safety” purposes, leading to the curtailment of SWP and CVP agricultural surface water deliveries in 2014. Regardless of water rights primacy, the SWRCB asserted that the first and priority use for available supplies must be for public health and safety (identified as drinking water and fire suppression purposes), which in practice would require water managers to maintain a flow regime through the Delta to manage salinity and to maintain water quality for human consumptive purposes. The Association engaged key decision makers, including members of the SWRCB, joining the conversations between both project operators and the SWRCB with regard to the water quantity to designate towards public health and safety and the potential for the state and federal agencies to be ultra-conservative in holding back water in Northern California reservoirs to mitigate in-Delta salinity concerns in 2015. The Association was at the forefront in advocating for its members with both senior and junior water rights to help ensure that the regulatory community understands the value of sustaining

agriculture and related employment impacts within the context of “health & safety” in order to educate on the critical necessity of making surface water supplies available to help protect region-wide economies and social stability.

GROUNDWATER MANAGEMENT AT FOREFRONT OF MAJOR WATER POLICY CHANGES

The Brown Administration took the lead in releasing marker language in May 2014 to guide the Legislature on the adoption and implementation of groundwater management actions, prioritizing the creation of local management authorities and mechanisms for regulating groundwater resources in concert with the establishment of enforcement authorities at both local and state levels. The draft language provided thoughts on defining “sustainable groundwater management,” and aimed to grant new authorities for measuring and reporting of groundwater conditions, regulating groundwater pumping, registering and permitting wells, and enforcing compliance with a groundwater management plan. In response, the Association submitted comment and met with officials from the Brown Administration to communicate the importance of adopting a leadership position on water bond language in order to achieve the reasonable groundwater management goals by ensuring that, when available, surface water deliveries are appropriately prioritized to capture recharge opportunities as a primary solution to groundwater overdraft concerns. During the final weeks of the legislative session, and amidst calls by the agricultural community to more methodically examine significant questions pertaining to re-defining water rights, water rights protections, assessing groundwater basin baseline levels, and implementation of management and regulatory structures, a three bill package SB 1168 (Pavley), AB 1739 (Dickinson) and SB 1319 (Pavley), passed the Legislature largely on a party-line vote except for some cross-over, particularly from Democrats who either voted “no,” or abstained. Governor Brown signed the legislation on September 16, 2014, making the Act effective January 1, 2015. The Act is intended to provide for local management of groundwater basins and includes objectives to achieve a “sustainability goal” in the basin within 20 years of implementation. During the final weeks of the legislative session and after the passage of the three bill package, the League continued to voice concern to the Administration and to the Legislature that the new groundwater management bill language creates grey areas regarding defining basin conditions and how management plans attain “sustainability,” and surface water connectivity to groundwater, including groundwater dependent ecosystems, and habitats which will likely result in decades of litigation over alleged environmental impacts of groundwater use.

KEY STAKEHOLDER IN CALIFORNIA WATER BOND CAMPAIGN

After weeks of deliberation and advocacy from a coalition of stakeholders, including the California Fresh Fruit Association, legislators were able to come to a bipartisan agreement on language to put to the voters on a new statewide water bond. Republicans were steadfast in holding out for funding increases for reservoirs and water storage and utilized their leverage to help persuade the Administration to increase funding in the water bond for water storage up from an original position of 2 billion to 2.7 billion. The bond measure, Assembly Bill 1471, is also known as the Water Quality, Supply, and Infrastructure Improvement Act of 2014. The votes in the Assembly were 77-2 in support, and in the Senate 37-0 in support. As part of a campaign to support passage of Proposition 1 the Association contributed \$100,000, and collectively was part of a \$600,000 campaign by the Agricultural Presidents' Council in support of the Yes on Proposition 1 campaign. With respect to storage, the bond included funding for statewide water system operational improvement in four categories: groundwater storage projects, projects that coordinate surface and groundwater use (conjunctive use projects), local/regional surface storage projects, and surface storage projects of statewide significance. Eligible projects in the last category include building Sites Reservoir west of Interstate 5 in Northern California to provide off-stream storage of water pumped from the Sacramento River, and building Temperance Flat Dam on the San Joaquin River above the existing Friant Dam to increase upstream storage capacity.

INFLUENCING CALIFORNIA'S AG WATER QUALITY PROGRAMS

The Association remained engaged on behalf of membership in the implementation phase of the long-term Irrigated Lands Regulatory program for surface and groundwater quality. Comment was offered by the Association and testimony provided to the Nitrate Expert Panel, which suggested changes to the current regulatory program with regard to altering the program's emphasis on understanding how nitrate moves into first-encountered groundwater, how groundwater moves, and how nitrate levels in the groundwater might be related to surface discharges. The Nitrate Expert Panel concluding that the current regulatory program will be ineffective at addressing the groundwater nitrate problem, also advanced the argument that had been shared by the Association that requiring reporting of nitrogen applied and nitrogen removed without accounting for nitrogen lost and nitrogen sequestered, such as in the plant structure of perennial crops, would likely lead to an over-estimation of nitrate as a potential contaminant to groundwater. The State Water Resources Control Board may choose to accept all, part, or none of the recommendations advanced by the Expert Panel as changes could be considered for all of the current groundwater quality management programs administered through the regional water quality control boards.

EXAMINING NECESSITY BEHIND U.S. EPA PESTICIDE SCREENING STUDY

In 2014, U.S. Environmental Protection Agency (EPA) announced that it is preparing to conduct a research study at schools in California located near production agriculture. According to the EPA, the intent of the research project is to develop a screening tool that can be used to provide insight into whether residues from pesticide applications drift and settle on outdoor surfaces at schools. EPA plans to collect samples at three schools in California's San Joaquin Valley and three schools in California's central coast region. The research effort comes on the heels of a California Department of Public Health April 2014 study on agricultural pesticide use near public schools in California which examined the use of selected agricultural pesticides near public schools. In response, the Association filed comment cautioning against over-extrapolating from the reported pesticide use near schools and seeking clarification that use does not equate to exposure while acknowledging that use restrictions are in place to reduce exposure levels that might be of a health or environmental concern. Moreover, the Association filed a Freedom of Information Act request with U.S. EPA to seek disclosure of the listing of schools where the samples will be collected.



STANDARDS & PACKAGING

PRODUCE ELECTRONIC INFORMATION BOARD – PLU (GRAPE BY VARIETY)

The PLU code is a 4-5 digit number that is primarily used on fresh produce items and will typically appear on a small sticker that is applied to items that are sold loose or bunched, by weight or by each. The PLU code identifies produce items based upon the commodity, the variety and the size group. These numbers are assigned by the International Federation for Produce Standards (IFPS). IFPS focus is to improve the supply chain efficiency of the fresh produce industry through developing, implementing and managing harmonized international standards. Produce Marketing Association (PMA) serves as the General Secretariat of the IFPS in an effort to use the PLU number globally. PLU numbers and other information can be accessed at www.plucodes.com.

The PLU system is voluntary and is not regulated domestically or internationally. Labeling produce with PLU codes are typically required by the retail industry to assist with point-of-sale (POS) identification. PLU codes may also be used on signage or by another means, such as, grapes which are often packaged in a plastic bag (sold as variable weight). For products where no PLU number exists, a retailer assigned PLU can be used or an application can be submitted for a new PLU code if the criteria are met. In part, the product must be available to the entire global produce industry and available from multiple growers. Codes will not be assigned for a product that is controlled by one grower or by multiple growers that are controlled by a single entity.

Retailer assigned PLU codes allow retailers to designate their own numbers for items that do not have a standard PLU code assigned. After a supplier makes specific arrangements with all retailers that will receive the items, a Retailer Assigned PLU Code may be used. For some commodities where there are a large number of varieties, e.g. apples or oranges, a block of Retailer Assigned PLU Codes are available to identify these varieties that don't currently have a PLU code.

When shippers and marketers are interested in new PLU numbers to identify additional or specific varieties they will need to satisfy the application criteria and process. Some of the requirements are;

- Product must be fresh fruit or vegetable, loose or bunched, sold by weight or by the unit, in an unprocessed form and sold at retail
- Product variety must be widely recognized – example, Granny Smith apple is distinct from other apple varieties. Separate codes are assigned to

varieties because they are potentially sold at different prices

- Each PLU application requires a support letter from at least three different retail companies each operating 25 or more stores. Companies signing the support letter must be utilizing IFPS PLU codes in their operations

- Product must be marketed in more than one county and a list must be included

- PLU codes will not be granted to any product that is not available to the global produce industry and available from multiple growers

- Application will be reviewed at a regional and/or national level before advancing to the IFPS Board for final assessment

PACKED MINIMUM WEIGHT (BAGGED GRAPES)

Staff at the Association works often with the Division of Measurement Standards, which has jurisdiction or concurrent jurisdiction over some of the required package labeling. Those requirements (consumer packages) are;

- Identity; the usual or common name of the commodity in the package
- Responsibility; the name and address of the company or individual responsible for the package and its contents
- Quantity; the amount of the commodity in the package

Weights and Measures officials work to protect not only consumers, but businesses and manufacturers from unfair competition and from short measure on purchased products and supplies. Officials also inspect weighing and measuring equipment and packages at packing facilities, mills, shipping companies and gasoline stations. Products sold over scale should only include the product weight, excluding any tare, such as wrapping paper, tray, container or pallet (example; pouch bags).

Packaging suppliers should provide to packers, shippers and/or marketers the weight of any “tare” that may hold a product to be sold at retail by scale weight.

PACKAGING & LABELING SUMMARY

Members frequently contact the Association with questions regarding packaging and labeling requirements, subject to either state or federal regulation. To assist members in complying with state or federal regulations, staff developed and updated a packaging and labeling guide of all relevant requirements for the commodities covered by Association membership.

FruitPAC is the Association's Political Action Committee, which generates its support from member participation at three annual events—the Harvest Event in the fall, the Annual Meeting Raffle in the spring, and the positive check-off program, through which members may authorize up to eight percent of their membership assessments and dues to be contributed to FruitPAC. Last year, FruitPAC generated close to \$11,000 from the Harvest Event, \$18,000 from the Annual Meeting Raffle, and more than \$20,000 from the positive check-off program. In total, FruitPAC made close to \$60,000 in overall contributions, split 51% to 49% between Republican and Democrat candidates, respectively. Of the total contributed, 80% were state contributions. All contributions are authorized by FruitPAC's Board of Directors.

2014 Federal Contributions

Total: \$11,600

Republican: 65%

Democrat: 35%

2014 State Contributions

Total: \$48,100

Republican: 48%

Democrat: 52%*

**Of the total, a \$10,000 contribution was made to support Governor Jerry Brown's gubernatorial re-election effort.*

CHAIRMAN

John D. Zaninovich, Merritt Farms

VICE CHAIRMAN

Robert Ikemiya, Ito Packing Company

SECRETARY

David Jackson, Family Tree Farms

BOARD MEMBERS

Moe DiBuduo, DiBuduo Fruit Company

Herbert Kaprielian, CRJ Farming Co. LP

David Marguleas, Sun World Internatioal, LLC

Louis Pandol, Pandol Brothers, Inc.

Cliff Sadoian, Cliff Sadoian & Associates

FruitPAC Harvest Event



104 guests were in attendance at the 35th Annual Harvest Event Reverse Raffle Drawing, held at the Vintage Press Restaurant in Visalia on Friday, October 24, 2014. Ken Enns (Ken Enns), Monte Peckinpah (Valent USA Corporation), and Al Zaninovich (Vincent V. Zaninovich & Sons) were the owners of the final three tickets pulled and agreed to split the \$5,000 grand prize. Moe DiBuduo (DiBuduo Fruit Co.) was the lucky winner of the \$1,000 consolation prize. In total, there were a dozen terrific prizes awarded and the Harvest Event was a huge success, due to the generosity and participation of the Association members who purchased tickets. The staff at the Vintage Press Restaurant, under the direction of David and Greg Vartanian, provided, yet again, great service throughout the reception and dinner. Special thanks to our Gold Sponsors: Dow AgroSciences, LLC; Nationwide Agribusiness Insurance; Snowden Enterprises, Inc.; Styrotek, Inc.; Syngenta Crop Protection and Vintage Nurseries; and to our Silver Sponsors: Alliant Insurance Services, Inc.; Ascension Insurance Services, Inc.; JKB Energy Corp. and Zenith Insurance Company, a prize sponsor.

Pictured Left: Brenda Peckinpah (Valent USA Corporation) & Al Zaninovich (Vincent V. Zaninovich) show off their winnings.

YEAR IN REVIEW



CFFA Honors Member George Caratan with Pretigious Mentor's Award

The California Fresh Fruit Association (CFFA) honored iconic Delano-based grape grower George Caratan, former principal of Anton Caratan & Son and Blanc Vineyards, with the prestigious Lifetime Achievement Award on Thursday, October 9, 2014 at the Bakersfield Country Club. As an active member with the California Fresh Fruit Association, Caratan served as Chairman for the Health Benefits Trust Committee for over 20 years and the Standardization and Packaging Committee.



Pictured Above: Board Chairman David Jackson (Family Tree Farms) in discussion with Assemblyman Adrin Nazarian (D-Van Nuys), and Jim Collin during the CFFA Sacramento Reception.



Pictured Above: 2015 Annual Meeting attendees listening to opening remarks by CFFA President Barry Bedwell at the Chairman's Welcome Reception.



Pictured Above: Board Chairman David Jackson (Family Tree Farms) with Eric Stone and David McNerney of FreshDirect.



Pictured Above: Special guest, Assembly Member Rocky Chavez (R-Oceanside), makes a few welcoming remarks to attendees at the 2015 Annual Meeting.



Name Change Receptions

The launch of the new name kicked off in Sacramento to regulatory and legislative officials with an evening reception corresponding with the Association's Annual Fruit Delivery, highlighting more than 120 deliveries. The following day, the Association held a reception for members at the Vintage Press in Visalia. Picture: Top Left, Secretary Karen Ross, Board Chairman David Jackson (Family Tree Farms), and Ken Enn (Ken Enns) share a laugh at the Sacramento Reception. Top Right, CFFA President Barry Bedwell being interviewed about the name change by Patrick Cavanaugh. Bottom Right, Attendees at the Visalia Reception listen to comments by Board Chairman David Jackson (Family Tree Farms). Bottom Left, CFFA President Barry Bedwell, Cliff Sadoian (Cliff Sadoian & Associates), Moe Dibuduo (DiBuduo Fruit Co.) and Cliff Rolland (ABE-EL Produce) discuss the name change at the Visalia Reception.



CFFA Hosts Listeria Education Forum

With the current focus on food safety issues, CFFA stone fruit members formed a Food Safety Subcommittee and have begun the process of identifying priority areas within the industry regarding food safety and management practices. The Subcommittee produced a guidance document specific to fresh, whole stone fruit, which provides a general framework of recommendations to allow individuals within the stone fruit supply chain to develop individual food safety programs to ensure microbial hazards are minimized. A second and equally important goal is the continued education regarding food safety and potential for microbial hazards, such as, *Listeria monocytogenes*.



LEGISLATIVE REVIEW

FEDERAL DROUGHT-RELATED LEGISLATIVE PROPOSALS:

S. 2016 (D-FEINSTEIN) AND H.R. 3964 (R-NUNES, R-VALADAO, R-MCCARTHY)

SUPPORT

Drought relief bills aimed at directing federal agencies to use existing power to maximize water supplies and reduce project review times, as well as, re-establish CVPIA water allotments to environmental purposes while updating the San Joaquin River Restoration Program. Failed

ENVIRONMENTAL RESOURCES:

AB 69 (Perea-D) SUPPORT

Would delay the inclusion of transportation fuels under the cap-and-trade system for one compliance period, or three years, while maintaining the current structure of the program. Failed

AB 1739, SB 1168, SB 1319 (Dickinson-D, Pavley-D) OPPOSE

Creates the Sustainable Groundwater Management Act to require regulation of groundwater basins to prevent long-term overdraft conditions and establishes management requirements through groundwater sustainability agencies responsible for implementing and enforcing groundwater management plans. Signed

AB 1789 (Williams D) WATCH

Requires the Department of Pesticide Regulation by July 1, 2018, to issue a determination with respect to its reevaluation of neonicotinoids. Signed.

AB 2686 (Perea D) SUPPORT

Contained an \$11 billion dollar water bond package to finance a safe drinking water and water supply reliability program. Failed.

SB 1139 (Hueso D) OPPOSE

Would require utilities to rapidly increase their procurement share of electricity generated by geothermal powerplants. Failed.

SB 1381 (Evans D) OPPOSE

Prescribes labeling requirements for a raw agricultural commodity that is genetically engineered and packaged food, containing some products of genetic engineering. Failed.

SB 1411 (Jackson D) OPPOSE

Requires county agricultural commissioners to adopt regulations to prohibit the agricultural use of any pesticide within 1/4 mile of a school. Failed.

SB 25 (OPPOSE)

Steinberg D

Would provide that an action to enforce the order of the Agricultural Labor Relations Board may be filed within 60 days whether or not the other party is seeking judicial review of the order. The bill would also increase the evidentiary threshold for the court to grant a stay of the ALRB's order and require the court to make written findings supporting any order granting a stay of the order during the pendency of the appeal. VETOED

Governor's Message: I am returning Senate Bill 25 without my signature. This bill is designed to expedite prompt enforcement of contracts derived from mandatory mediation. Both contract enforcement and election disputes should be dealt with so the process is balanced and fair. This bill only addresses contract enforcement. We should look at the entire process before making further changes. I look forward to working with the Legislature on these matters.

LABOR COMMITTEE

AB 175 (V. Manuel Pérez D) OPPOSE

Would establish the Uncovered Worker Health Trust Fund for the purpose of providing comprehensive primary health care services to workers ineligible for health care coverage under federal and state programs, including the PPACA. This bill would authorize voluntary contributions to be deposited into the trust.. Failed.

AB 1522 (Gonzalez D) OPPOSE

Mandates new paid sick leave requirement to provide that an employee who on or after July 1, 2015, works in California for 30 or more days within a year from the commencement of employment is entitled to paid sick days, to be accrued at a rate of no less than one hour for every 30 hours worked. An employee would be entitled to use accrued sick days beginning on the 90th day of employment. Signed.

AB 1634 (Skinner D) OPPOSE

Prohibits Cal/OSHA from modifying civil penalties for abatement, for serious violations, unless the employer can first demonstrate that they have abated the violation. Signed.

AB 1660 (Alejo D) SUPPORT

Prohibits discrimination against employees possessing an AB 60 driver's license. Signed.

AB 1897 (Hernández, Roger D) OPPOSE

Establishes joint-liability between a client employer and a labor contractor for the payment of wages and the failure to obtain valid workers' compensation coverage. Signed.

AB 2416 (Stone D) OPPOSE

Enacts the California Wage Theft Recovery Act to authorize employees to request that the Labor Commissioner record, on his or her behalf, a wage lien upon real and personal property of an employer, or a property owner, as specified, for unpaid wages and other compensation owed the employee. Failed.

SB 935 (Leno D) OPPOSE

Increases the minimum wage, on and after January 1, 2015, to not less than \$11 per hour, on and after January 1, 2016, to not less than \$12 per hour, and on and after January 1, 2017, to not less than \$13 per hour. Failed.

SB 1087 (Monning D) NEUTRAL

Would prohibit a license to operate as a farm labor contractor from being granted if found, within the preceding 3 years, by a court or an administrative agency to have committed sexual harassment of an employee, or if employing any supervisor and should have known that they were found to have committed sexual harassment. Signed.

SB 1106 (Berryhill R) SUPPORT

Requires a certified labor organization to submit an annual report to the board listing the names of employers with whom negotiations under the act are in progress but not yet completed. Failed.

SB 1360 (Padilla D) WATCH

Provide that a rest or recovery period mandated pursuant to a state law, including, but not limited to, an applicable statute, or applicable regulation, standard, or order of the IWC, the Occupational Safety and Health Standards Board, or the Division of Occupational Safety and Health, shall be counted as hours worked, for which there shall be no deduction from wages. Signed.

CFFA PARTNERSHIPS

The Association employs a collaborative approach to maximize its effectiveness by working together with other agricultural organizations and associations on issues that affect our members. Below are the group efforts in which the Association participated in this year:

Agricultural Presidents' Council

Description: To coordinate public policy issues among California agricultural associations and commissions.

2014 Contribution: Included in the Association's regular government relations expenses

Agricultural Coalition for Immigration Reform

Description: To serve as a leading advocate, seeking legislative reform addressing the short- and long-term labor needs of the nation's agricultural interests.

2014 Contribution: \$10,000

Air Coalition Team

Description: Agricultural organizations that work together on issues related to air-quality litigation.

2014 Contribution: \$2,000

Minor Crop Farmer Alliance

Description: An alliance of agricultural organizations dedicated to addressing pesticide registrations.

2014 Contribution: \$5,000

Crop Protection Coalition

Description: Coalition of national, regional and local agricultural organizations seeking to obtain critical-use exemptions for methyl bromide, as well as funding for alternative research.

2014 Contribution: \$10,000

Alliance for Food & Farming

Description: Works in the areas of public relations, messaging and outreach related to food safety and pesticide-use related issues.

2014 Contribution: \$10,000

Specialty Crop Farm Bill Alliance

Description: A broad alliance with the purpose of influencing the scope and efficiency of national agricultural policy.

2014 Contribution: \$1,000

Other Collaborative Efforts

California Farm Water Coalition; California Foundation for Agriculture in the Classroom; California Women for Agriculture; The Maddy Institute; National Council of Ag Employers; and Pacific Legal Foundation.



Pictured to the Left: Tom Stenzel, President of United Fresh, speaking in front of CFFA growers in Visalia, CA. Pictured to the Right: Board Member Jon P. Zaninovich (Jasmine Vineyards), CFFA President Barry Bedwell, and Board Member Pat Ricchiuti (P-R Farms) speaking with Congressman David Valadao.



CFFA PAST CHAIRMEN

1936/43 <i>A. Setrakian</i>	1959/60 <i>Leonard LeBlanc</i>	1976/77 <i>Dean Morrison</i>	1993/94 <i>Kent Stephens</i>	2003/04 <i>David Elliot III</i>
1943/45 <i>L. R. Hamilton</i>	1960/61 <i>M. A. Nielson</i>	1977/78 <i>Milan Caratan</i>	1994/95 <i>Wayne Brandt</i>	2004/05 <i>Tony Fazio</i>
1945/46 <i>J. M. Prentice</i>	1961/62 <i>Franklin Gindick</i>	1978/79 <i>Tony Tranel</i>	1995/96 <i>Cliff Sadoian</i>	2005/07 <i>Louis Pandol</i>
1946/47 <i>Robert Taylor</i>	1962/63 <i>Edward M. Zeller</i>	1979/80 <i>Lucille Tidwell</i>	1996/97 <i>Steve Biswell</i>	2007/08 <i>Jerry DiBuduo</i>
1947/48 <i>E. L. Barr, Sr.</i>	1963/64 <i>Jack Pandol, Sr.</i>	1980/81 <i>John Giumarra, Jr.</i>	1997/98 <i>Rick Widhalm</i>	2008/09 <i>John D. Zaninovich</i>
1948/49 <i>Harold Butcher</i>	1964/65 <i>Grove E. Dye</i>	1981/82 <i>James Ruby</i>	1998/99 <i>Ken Enns</i>	2009/10 <i>Marko S. Zaninovich</i>
1949/50 <i>John J. Kovacevich</i>	1965/66 <i>George Sadoian</i>	1982/83 <i>Howard Mason</i>	1999/00 <i>Nicholas Bozick</i>	2010/11 <i>David O. Marguleas</i>
1950/51 <i>David J. Elliot, Sr.</i>	1966/67 <i>Marion P. Newton</i>	1983/85 <i>Jack G. Zaninovich</i>	2000/01 <i>Fred Berry</i>	2011/12 <i>Steve Hash</i>
1951/52 <i>William A. Hamilton</i>	1967/68 <i>Nick Buratovich, Sr.</i>	1985/86 <i>Darrel Fulmer</i>	2001/02 <i>Jim Simonian</i>	2012/14 <i>Ryan Zaninovich</i>
1952/53 <i>William A. Lambert</i>	1968/69 <i>E. L. Barr, Jr.</i>	1986/87 <i>Verne Crookshanks</i>	2002/03 <i>Jon P. Zaninovich</i>	
1953/54 <i>Virgil E. Rasmussen</i>	1969/70 <i>R. K. Sanderson</i>	1987/88 <i>Micky George</i>		
1954/55 <i>W. C. "Jerry" Day</i>	1970/71 <i>Robert A. Grant</i>	1988/89 <i>Louis S. Caric</i>		
1955/56 <i>Martin Zaninovich</i>	1971/72 <i>Howard A. Hall</i>	1989/90 <i>Sarkis Sarabian</i>		
1956/57 <i>Alfred Tisch</i>	1972/74 <i>David J. Elliot, Jr.</i>	1990/91 <i>Craig Rasmussen</i>		
1957/58 <i>Julio Perelli-Minetti</i>	1974/75 <i>Allan Corrin</i>	1991/92 <i>Doug Hemly</i>		
1958/59 <i>J. A. DiGiorgio</i>	1975/76 <i>Franklin Debuskey</i>	1992/93 <i>Dennis Parnagian</i>		



CFFA STAFF

Barry Bedwell, President

Marcy L. Martin, Director, Trade

Christopher Valadez, Director, Environmental & Regulatory Affairs

Ian LeMay, Director, Member Relations & Communications

Sara Fraunheim, Director, Membership Programs & Services

Vicky Jones, Bookkeeper

Erin Ragnetti, Office Coordinator

Allyson Calderon, Administrative Assistant

To fulfill the needs of its membership while serving as the primary public policy organization advocating on behalf of fresh fruit growers and shippers in California."

- California Fresh Fruit Association Mission Statement



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COMMITTEE SERVICE

Crop Protection

Paul Giboney (Hronis Inc.) Committee Chair; George Nikolich (Gerawan Farming, Inc.); Nasser Dean (Bayer CropScience); David Fenn (Sun World International, LLC); Steve Hash (Steve Hash Farms); Manuel Jimenez (Bayer CropScience); Dennis Kelly (Syngenta Crop Protection); Richard Machado (Agrian Inc.); Chris Thiesen (Brandt Farms, Inc.); John D. Zaninovich (Merritt Farms).

Environmental Resources Committee

Paul Giboney (Hronis Inc.) Committee Chair; George Nikolich (Gerawan Farming, Inc.); Jack Brandt (Brandt Farms, Inc.); Brett Britz (Sunwest Fruit Company, Inc.); Dave Bryan (Grapeman Farms dba Stevco); Jim Bryan (Jasmine Vineyards, Inc.); Carol Chandler (Chandler Farms, LP); Moe DiBuduo (DiBuduo Fruit Co.); Nat DiBuduo (Allied Grape Growers); Steve Hash (Steve Hash Farms); Virginia Hemly Chhabra (Greene and Hemly, Inc.); Cindy Ibrahim (La Vina Ranch); Richard Machado (Agrian Inc.); Andrew J. Pandol (Pandol Bros., Inc.); Melissa Poole (Paramount Farming Company); Pat Ricchiuti (P-R Farms, Inc.); Cliff Rolland (Abe-El Produce); Andy Zaninovich (Jasmine Vineyards, Inc.); John D. Zaninovich (Merritt Farms); Judy Zaninovich (CCV Table Grape Pest & Disease Control District); Selleck Zaninovich (V.B. Zaninovich & Sons, Inc.).

Government Relations Committee

Carol Chandler (Chandler Farms, LP) Committee Chair; Randy Giumarra (Giumarra Vineyards Corporation); Mike Allan (Isagro USA); Peter Baldwin (Alliant Insurance Services, Inc.); Justin Bedwell (Bari Produce, LLC); David Clyde (Grapeman Farms dba Stevco); Moe DiBuduo (DiBuduo Fruit Co.); Richard Elliot (David J. Elliot & Son); Kevin Herman (The Specialty Crop Company); Cindy Ibrahim (La Vina Ranch); David Jackson (Family Tree Farms); Herbert Kaprielian (CRJ Farming Co. LP); Dennis Kelly (Syngenta Crop Protection); Drake Larson (Drake Larson Ranches); David Marguleas (Sun World International, LLC); Melissa Poole (Paramount Farming Company); Pat Ricchiuti (P-R Farms, Inc.); Cliff Rolland (Abe-El Produce); Tom Schultz (Chase National Kiwi Farms); Toni Scully (Scully Packing Co.); John Tos (Tos Farms, Inc.); Stan Tufts (Tufts Ranch LLC); Janet Wright (Wright Hawkins).

Insurance & Financial Benefits Committee

Ken Enns (Ken Enns) Committee Chair; Louis Pandol (Pandol Bros., Inc.); Ed Bolger (Wells Fargo Insurance Services); Craig Gonzales (Rain and Hail Insurance Service, L.L.C.); Nelda Lewis (Pan American Insurance Agency – an Ascension Company); Marcia Shafer (Shafer Family Farm); Brent Swanson (Buckman-Mitchell, Inc.).

Labor Committee

Ryan Zaninovich (V.B. Zaninovich & Sons, Inc.) Committee Chair; Dan Gallegos (Marko Zaninovich, Inc.); David Aquino (Giumarra Vineyards Corporation); Ron Barsamian (Barsamian & Moody, Attorneys at Law); Nicholas Bozick (R. Bagdasarian, Inc.); Brett Britz (Sunwest Fruit Company, Inc.); David Clyde (Grapeman Farms dba Stevco); Joe Garcia (Jaguar Labor Contracting); Bob Greiner (HMC Farms); Kevin Herman (The Specialty Crop Company); Cindy Ibrahim (La Vina Ranch); Nelda Lewis (Pan American Insurance Agency – an Ascension Company); Rick Milton (Rick Milton); Pat Ricchiuti (P-R Farms, Inc.); Cliff Rolland (Abe-El Produce); David Ysusi (DiBuduo & DeFendis Insurance Brokers, LLC); Andy Zaninovich (Jasmine Vineyards, Inc.); John D. Zaninovich (Merritt Farms).

Marketing Committee

George Nikolich (Gerawan Farming, Inc.) Committee Chair; Justin Bedwell (Bari Produce LLC); Scott Boyajian (Marko Zaninovich, Inc.); Brett Britz (Sunwest Fruit Company, Inc.); Dave Bryan (Grapeman Farms dba Stevco); Jim Bryan (Jasmine Vineyards, Inc.); Eric Champion (Maxco Supply Inc.); Jordan Dunlap (Prime Harvest, Inc.); John Forry (DJ Forry Co., Inc.); Darrel Fulmer (Sun Fresh International LLC); Randy Giumarra (Giumarra Vineyards Corporation); Kathleen Nave (California Table Grape Commission); Michael Reimer (Brandt Farms, Inc.); David Silva (Dayka & Hackett, LLC); Jon P. Zaninovich (Jasmine Vineyards, Inc.).

Membership Committee

Randy Giumarra (Giumarra Vineyards Corporation) Committee Chair; Harold McClarty (HMC Farms); Verne Crookshanks (Venida Packing, Inc.); Ron Frauenheim (Ron Frauenheim Farms); Steve Hash (Steve Hash Farms); Gabrielle Kirkland (Zenith Insurance Company); David Mann (Sunridge Nurseries Inc.); Louis Pandol (Pandol Bros., Inc.); Cliff Sadoian (Cliff Sadoian & Associates); Jim Simonian (Simonian Fruit Company); Dean Thonesen (Sunwest Fruit Company, Inc.); Jon P. Zaninovich (Jasmine Vineyards, Inc.); Marko S. Zaninovich (Marko Zaninovich, Inc.); Ryan Zaninovich (V.B. Zaninovich & Sons, Inc.).

Standards & Packaging Committee

Louis Pandol (Pandol Bros., Inc.) Committee Chair; Jim Bryan (Jasmine Vineyards, Inc.); Nicholas Bozick (R. Bagdasarian, Inc.); Jack Brandt (Brandt Farms, Inc.); Dave Bryan (Grapeman Farms dba Stevco); David Clyde (Grapeman Farms dba Stevco); John Forry (DJ Forry Co., Inc.); Tim Jantzen (Prime Harvest, Inc.); Mark Merritt (Fruit Patch Sales, LLC); Kathleen Nave (California Table Grape Commission); George Nikolich (Gerawan Farming, Inc.); David Silva (Dayka & Hackett, LLC); Sam Stewart (IFCO Systems); Walt Tindell (Calpine Containers, Inc.); Galen Van Aalsburg (PPS Packaging Co., Inc.).



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