



OnTarget

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FMC ESTABLISHES OCEAN CARRIERS AUDIT PROGRAM

The Federal Maritime Commission has established a new audit program and dedicated audit team to assess carrier compliance with the Commission's rule on detention and demurrage as well as to provide additional information beneficial to the regular monitoring of the marketplace for ocean cargo services.

Launched on July 19th the Vessel-Operating Common Carrier will analyze the top nine carriers by market share for compliance with the Commission rule interpreting 46 USC 41102(c) as it applies to detention and demurrage practices in the United States. The Commission will work with companies to address application of the rule and clarify any questions or ambiguities. Information supplied by carriers may be used to establish industry best practices.

Other focus areas of the audit process may include practices of companies related to billing, appeals procedures, penalties assessed by the lines, and any other restrictive practices.

"The work of the audit team will enable the Commission to monitor trends in demurrage and detention practices and revenue, as well as to establish ongoing dialog between staff and carriers on challenges facing the supply chain. The information gathered by the audit process might lead to changes in FMC regulations and industry guidance if warranted," said Chairman Daniel B. Maffei.

Lead by the Commission's Managing Director Lucille Marvin, the Audit Program will begin with an information request establishing a database of quarterly reports allowing the Commission to assess how detention and demurrage is administered. Responses will be followed by individual interviews with the carriers. Each of the nine largest carriers by market share will be audited irrespective of whether a formal or informal complaint has been filed at the Commission.

<https://www.fmc.gov/fmc-establishes-ocean-carriers-audit-program/>

EMPLOYEE RETENTION CREDIT WEBINAR SET FOR JULY 27TH



CFFA and the **alliantgroup** are hosting a free webinar on Tuesday, July 27th on the Employee Retention Credit.

The latest COVID-19 relief package has greatly expanded the cash funds available to American business owners but there is a lot of misinformation surrounding its provisions. The IRS just released guidance and operations that thought they do not qualify for relief incentives need to take another look.

Join alliantgroup's technical director, Justin McAnally, who will discuss the power the Employee Retention Credit can have for your operations and why all growers not claiming it need to seriously reconsider. Register for a short presentation that could help you reinvest significant funds back into your operations.

To register for the webinar, visit <https://register.gotowebinar.com/register/2548016358785989136>.

For additional questions contact President Ian LeMay at ilemay@cafreshfruit.com.

CFFA HARVEST EVENT SET FOR NOVEMBER 12TH

California Fresh Fruit Association PAC would like to invite you to join us for our 42nd Annual Harvest Event, taking place from 6-9 p.m. on Friday, November 12th at the Vintage Press Restaurant (216 N. Willis, Visalia).

Only 100 numbers will be sold and those who are lucky enough to claim one will have the chance to win one of many great prizes, including the \$5,000 grand prize!

Ticket cost is \$300 and includes dinner for two and one Reverse Raffle Drawing number. Ticket cost for one Reverse Raffle Drawing number is \$200. All proceeds benefit the Association's political action committee, FruitPAC.

You may also register, sponsor, & pay for the harvest event online! Simply use the following link (<http://events.constantcontact.com/register/event?llr=tcp4zdab&oeidk=a07ei640quy6c01bc24>) to reserve your raffle number & pay with a credit card via PayPal (you do NOT need to have a PayPal account in order to use this option).

Sponsorship Opportunities: Our Associate Members may also use our online registration to become event sponsors! The cost of a Silver Sponsorship is \$1,000 and includes two dinners & one raffle number. The cost of a Gold Sponsorship is \$1,500 and includes four dinners & two raffle numbers.

Both Sponsorship levels will also receive promotional consideration before, during, & after the event, in the form of recognition in OnTarget, our Harvest Event program, Annual Report & more! We hope that you will support this very important event.

For more information, please contact Adam Borchard (aborchard@cafreshfruit.com) or Allyson Calderon (acalderon@cafreshfruit.com).

A VERY SPECIAL THANK YOU TO OUR CURRENT SPONSORS! GOLD SPONSORS



SILVER SPONSORS



CFFA 2021/22 MEMBERSHIP ROSTER NOW AVAILABLE



The California Fresh Fruit Association's 2021/22 FY edition its membership roster is now available. Electronic versions of the roster were sent to all primary contacts for each member company and hard copies were sent to those who requested them. If you did not request an electronic and/or hard copy, but would like one, please contact Allyson Calderon (acalderon@cafreshfruit.com) to get yours today!

UNITED FRESH TO HOST WASHINGTON CONFERENCE IN SEPTEMBER



The United Fresh Annual Washington Conference is being held September 20th to 22nd in Washington, D.C.

The annual event is an opportunity for the produce industry to come together to address the biggest issues affecting agriculture across the country.

For more information on the conference and to register, please visit (<https://www.unitedfresh.org/events-programs/the-washington-conference/>).

CENTER FOR LAND-BASED LEARNING APPRENTICESHIP PROGRAM



The Center for Land-Based Learning is providing farmer apprentice program for potential employees on production agricultural operations.

Potential employees have the opportunity to train with farmers on their operations in combination with relevant coursework provided by the Center for Land-Based Learning. For more information, please see the attached for the informational flyer or visit (<https://landbasedlearning.org/apprentice-farmer-mentor>).

PG&E OFFERING INCENTIVE AND ENERGY REDUCTION PROGRAMS

Pacific Gas and Electric Company (PG&E) and other utilities were directed by the California Independent System Operator (CAISO) in 2020 to conduct rotating power outages to relieve strain on the power grid during a statewide heatwave.

Rotating outages are possible again in 2021 and the company wants their customers to be prepared. PG&E is offering generous incentives programs for customers who can reduce their electric load during times of high grid stress and other emergencies. For an overview of the programs, please see below:

Base Interruptible Program: PG&E's Base Interruptible Program (BIP) pays you to reduce your electricity consumption to a predetermined level when energy supplies are short.

Emergency Load Reduction Program: PG&E's Emergency Load Reduction Program (ELRP) offers financial incentives for participants to reduce their energy use during times of high grid stress and emergencies, with the goal of avoiding rotating outages while minimizing costs to customers.

For more information, please contact Jennifer Frauenheim-Smith at j6fz@pge.com.



Get **financial incentives** for reducing energy use during times of high grid stress and emergencies with the **goal of avoiding rotation power outages.**

PG&E refers to Pacific Gas and Electric Company, a subsidiary of PG&E Corporation. ©2021 Pacific Gas and Electric Company. All rights reserved. CLE-001-2021

APPLICATIONS OPEN FOR 2022 NUFFIELD INTERNATIONAL SCHOLARSHIPS

Nuffield International has opened applications for 2022 scholarships, and farmers and agricultural professionals are strongly encouraged to apply.

This year, more than 10 scholarships are available to those typically between the ages of 25 and 45, directly engaged in the agriculture industry from countries including the USA, Japan, Chile, Germany, Argentina, Brazil and Zimbabwe.

Argentina and Germany are the latest countries to offer Nuffield International Scholarships and Nuffield International CEO Jodie Redcliffe says that it is a unique opportunity for individuals to develop their skills, gain knowledge and build capacity.

"Although unable to travel globally yet as a result of the COVID pandemic, recent Nuffield Scholars have still had access to a strong network of like-minded people through webinars and virtual Global Focus Programs, showcasing examples of innovation to assist these scholars gain knowledge and become leaders in their field", said Mrs. Redcliffe.

The global network through this expansive program provides scholars the chance to grow, implement operational changes at a business level and share new knowledge with other producers and the wider industry.

Applications for the 2022 program are now open so please share this through your networks and encourage applicants via: www.nuffieldinternational.org

CALIFORNIA INVESTS \$100 MILLION IN 2021/2022 BUDGET TOWARD RESTORING WATER CONVEYANCE CAPACITY



On Monday, July 12th, Governor Gavin Newsom signed a bill that provides \$100 million in initial funding toward restoring the capacity of the Friant-Kern Canal and the other major canals named in Senate Bill (SB) 559, authored by Senator Melissa

Hurtado (D-Sanger). A significant portion of this funding will be available for the Friant-Kern Canal Middle Reach Capacity Correction Project, which the Friant Water Authority (FWA) and Bureau of Reclamation are expected to initiate this year.

"This investment comes at a critical time for all of the sponsors of SB 559, and especially for FWA, as we're poised to award a construction contract this summer for fixing the Friant-Kern Canal's middle reach," said Jason Phillips, Chief Executive Officer of FWA.

"Farmers have had to fallow some of the world's most productive farmland and communities are without water," said Senator Hurtado. "Western States are facing a climate crisis, with extreme heat and drought bearing down on them. California is at a critical point, which will determine whether or not 31 million Californians will face a water shortage. SB 559 – the State Water Resiliency Act of 2021 – is a unique federal and state effort that seeks to prevent a food and water catastrophe. To protect human security, further investment is needed now."

The Friant-Kern Canal's middle reach has lost 60% of its capacity to convey water, resulting in as much as 300,000 acre-feet of water going undelivered by the canal in some years to farms and communities in the southern San Joaquin Valley, all of which are being hit hard in the beginning of what could be a multi-year drought. The Friant-Kern Canal Middle Reach Capacity Correction Project's estimated cost is more than \$500 million, and the cost to restore the canal's full design capacity is estimated as \$924 million.