

ONTARGET

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CCFA DELIVERS FRESH FRUIT TO STATE CAPITOL



CCFA President Ian LeMay, Director of Government and Public Policy Adam Borchard and Director of Member Services and Communications Courtney Razor, traveled to Sacramento on Thursday, August 17, for the California Fresh Fruit Association's Annual Fruit Delivery. The event provides legislators, regulators, and legislative staff with a reminder of the value of our fresh grape and deciduous tree fruit communities.

More than 120 fruit deliveries were made, covering the Capitol, and the California Department of Food & Agriculture.

We would like to extend a special thank you to our Association members who donated produce for our Annual Fruit Delivery – **David J. Elliot & Son, HMC Farms, Jasmine Vineyards, Inc., Kingsburg Orchards, Mountain View Fruit Sales, Inc., Pandol Bros., Inc., Sunview Vineyards and The Specialty Crop Company.**

For more information, please contact Director of Member Services and Communications, Courtney Razor (czazor@cafreshfruit.com).



UPDATE – STUDY MATERIALS NOW AVAILABLE FOR DPR'S CATEGORY M NON-SOIL FUMIGATION CERTIFICATION FOR PESTICIDE APPLICATORS

Through University of California Agriculture and Natural Resources (UCANR), the California Department of Pesticide Regulation (DPR) now has a study manual for the new Category M for non-soil fumigation. Beginning July 2023, DPR has two new fumigation categories available for Qualified Applicator License (QAL) and Qualified Applicator Certificate (QAC) holders. If you perform pest control using fumigants, such as post-harvest sulfur dioxide, you must obtain the new Soil Fumigation (Category L) and/or Non-Soil

Fumigation (Category M) categories. DPR encourages individuals to obtain the required fumigant use category prior to January 1, 2024, to continue conducting fumigant pest control activities uninterrupted in 2024. DPR will be periodically updating its Certification and Training [webpage](#) to include study materials for the category examinations. DPR encourages applicators to routinely check its webpage for updates and available resources and to sign up for DPR's electronic mailing list under "Licensing & Certification (Individuals & Businesses)" and "Continuing Education."

(Please note: Due to high demand ahead of the January 1 deadline, study materials may be temporarily out of stock. Applicators should check the DPR and UCANR websites frequently.)

Certification and Training webpage: https://www.cdpr.ca.gov/docs/license/cert_training.htm

Electronic Mailing List

Sign-Up: <https://www.cdpr.ca.gov/docs/dept/listserv/listdesc.htm>

Video: <https://www.youtube.com/watch?v=DO4WjgZne6Q>

For more information, please contact Director of Government and Public Policy Adam Borchard (aborchard@cafreshfruit.com).

STANDARDIZATION & SHIPPING POINT INSPECTION ADVISORY COMMITTEE VACANCY ANNOUNCEMENT



The California Department of Food and Agriculture (CDFA) is announcing vacancies on the Standardization Advisory Committee, as well as on the Shipping Point Inspection

Advisory Committee (SPI). The committees advise the CDFA Secretary on all matters pertaining to the Standardization and Shipping Point Inspection Programs.

The term for both of the committees is two years. Individuals interested in participating are asked to complete a prospective member questionnaire. To access the questionnaire for the Standardization Advisory Committee, please visit (https://www.cdfa.ca.gov/is/i & c/pdfs/STDZ_PMAQ.pdf). To access the SPI Advisory Committee questionnaire, please visit (https://www.cdfa.ca.gov/is/i & c/pdfs/SPI_PMAQ.pdf).

For additional information on the Standardization Advisory Committee vacancy, please visit (<https://www.cdfa.ca.gov/is/i & c/standardization.html>). For information on the SPI Advisory Committee vacancy, please visit (<https://www.cdfa.ca.gov/is/i & c/spiadvisory.html>).

CAL/OSHA EXPANDS PRESENCE IN CENTRAL VALLEY/RIVERSIDE



On August 10, Cal/OSHA announced it will be increasing its physical presence in Fresno and Riverside counties – allowing Cal/OSHA field inspectors to respond more efficiently in the

Central Valley and Inland Empire areas, while providing services and resources to workers, employers, and community-based organizations in these areas.

The Division is setting up temporary satellite offices and is in the process of establishing permanent office locations, including hiring additional staff, in:

- Regional Office in Fresno
- High Hazard Office in Fresno
- District Office in Riverside

Cal/OSHA claims that the additional office locations are prompted by operational needs and increased demand for responses to complaints, accidents and proactive high-hazard inspections at workplaces in these areas, especially in [high-hazard industries](#). Updates on these new offices will be posted on [Cal/OSHA's Enforcement Office location webpage](#). The complete announcement is located here: <https://www.dir.ca.gov/DIRNews/2023/2023-58.html>. For more information please contact Adam Borchard (aborchard@cafreshfruit.com).

CFF READY TO HELP FARMWORKERS ACCESS FEDERAL FUNDS



The California Farmworker Foundation (CFF) is administering USDA's Farm and Food Worker Relief funds by working with ag

employers to ensure that employees can easily access \$600 one-time direct relief payment.

Eligibility is for frontline farm, and meat packing workers for expenses incurred due to the COVID-19 pandemic.

CFFA members interested in providing their employees with a convenient method to gain access to the relief payment can contact CFF.

CFF has started outreach in Fresno and Madera counties working with the United Way of Madera-Fresno counties to process applications.

Employers are required to provide a letter to validate that the employee worked during COVID-19 pandemic. CFF will coordinate with staff to set up a designated time to have employees complete the application. Applications take at least four weeks to process for the payment to arrive in the form of a gift card.

CFF's call center is available to applicants once the gift card arrives. The Farmworker Call center operates Monday to Friday from 8 a.m. to 5 p.m. to guide employees through the activation process. The card can be used like a debit card or to withdraw cash at an ATM.

If you are interested in offering the service to your employees, please contact Darrell Muniz at Darrell.muniz@californiafarmworkers.org.

For details about the grant program visit: <https://www.ams.usda.gov/services/grants/ffwr>.

CFFA HARVEST EVENT SET FOR OCTOBER 27

California Fresh Fruit Association PAC would like to invite you to join us for our 44th Annual Harvest Event, taking place from 6-9 p.m. on Friday, October 27, at the Vintage Press Restaurant (216 N. Willis, Visalia).

Only 48 dinner tickets remain, so purchase your dinner ticket today! Attendees have a one in 10 chance to win a prize and a one in 100 chance to win a Grand Prize.

Tickets for \$350 include two (2) dinner tickets. Tickets for \$200 will include one (1) dinner ticket. All proceeds benefit the Association's political action committee, FruitPAC. Dinner tickets include complimentary entry in the Harvest Event Sweepstakes. No purchase is necessary to enter the sweepstakes.

You may also register for the harvest event online! Simply use the following link (<http://events.constantcontact.com/register/event?llr=tcp4zdab&oeidk=a07eivo74g08d336572>) to reserve your dinner tickets.

Sponsorship Opportunities: CFFA Associate Members are encouraged to become event sponsors! The cost of a Silver Sponsorship is \$1,000 and includes two dinners. The cost of a Gold Sponsorship is \$1,500 and includes four dinners.

Both sponsorship levels will also receive promotional acknowledgements before, during, & after the event, in the form of recognition in OnTarget, our Harvest Event program, Annual Report & more! We hope that you will support this very important event.

For more information, please contact Adam Borchard (aborchard@cafreshfruit.com) or Allyson Calderon (acalderon@cafreshfruit.com).

A VERY SPECIAL THANK YOU TO OUR CURRENT SPONSORS!

GOLD SPONSORS



SILVER SPONSORS

