



CALIFORNIA  
**FRESH FRUIT**  
ASSOCIATION



# 89<sup>TH</sup> ANNUAL MEETING

THE OJAI VALLEY INN

MARCH 9-11, 2025

# SPONSORSHIP OPPORTUNITIES

## BENEFITS

EACH YEAR, THE CALIFORNIA FRESH FRUIT ASSOCIATION'S ANNUAL MEETING BRINGS TOGETHER GROWER, SHIPPER, AND SUPPORTING MEMBERS TO CELEBRATE THE CONTINUED SUCCESS OF THE FRESH FRUIT INDUSTRY.

THE ANNUAL MEETING PROVIDES AN OPPORTUNITY TO NETWORK FACE-TO-FACE WITH ASSOCIATION MEMBERS TO GAIN A DEEPER UNDERSTANDING OF THE NEEDS OF CALIFORNIA'S FRESH FRUIT INDUSTRY. SPONSORSHIP PROVIDES YOUR COMPANY WITH GREATER VISIBILITY TO CFFA'S LEADERSHIP, BOARD OF DIRECTORS AND KEY INDUSTRY STAKEHOLDERS. THESE CONNECTIONS WILL ALLOW YOUR ORGANIZATION TO ESTABLISH MEANINGFUL RELATIONSHIPS THAT WILL LAST LONG AFTER THE CONCLUSION OF THE EVENT.

ALL SPONSORS WILL RECEIVE THE CORE BENEFITS OUTLINED BELOW:

- LOGO RECOGNITION IN ALL PRE-AND-POST EVENT PUBLICATIONS
  - VERBAL AND LOGO RECOGNITION DURING THE EVENT
  - RECOGNITION IN THE ANNUAL MEETING PROGRAM
- LOGO RECOGNITION ON THE ANNUAL MEETING REGISTRATION WEBSITE AND SOCIAL MEDIA PROMOTIONS

*\*\*ADDITIONALLY, GOLD SPONSORS WILL RECEIVE **ONE** COMPLIMENTARY EVENT REGISTRATION AND PRIORITY RECOGNITION IN THE ANNUAL MEETING PROGRAM.*



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# SPONSORSHIP LEVELS

## ~~PRESENTING SAPPHIRE SPONSOR~~

### **GOLD SPONSORSHIPS - \$5,000**

ANNUAL MEMBERSHIP MEETING & BREAKFAST - (1 AVAILABLE)

~~BOCCE BALL TOURNAMENT - (1 AVAILABLE)~~

CHAIRWOMAN'S WELCOME RECEPTION - (2 AVAILABLE)

HOSPITALITY SUITE - (1 AVAILABLE)

INDUSTRY WORKSHOPS - (2 AVAILABLE)

~~LANYARD SPONSOR - (1 AVAILABLE)~~

NAME BADGE SPONSOR - (1 AVAILABLE)

MILA CARATAN GOLF TOURNAMENT BALL SPONSOR  
- (1 AVAILABLE)

MILA CARATAN GOLF TOURNAMENT - (2 AVAILABLE)

### **SILVER SPONSORSHIPS - \$2,500 - \$3,000**

~~ANNUAL MEMBERSHIP MEETING FLOWERS - (1 AVAILABLE)~~  
~~\$3,000~~

BUFFET BREAKFAST - (1 AVAILABLE)

HOSPITALITY SUITE REFRESHMENTS - (3 AVAILABLE)

LADIES GIFTS - (3 AVAILABLE)

MONDAY AFTERNOON ACTIVITIES - (3 AVAILABLE)

### **BRONZE SPONSORSHIPS - \$1,000**

AWARD PLAQUES - (4 AVAILABLE)

GOLF AWARDS & TEE PRIZES - (3 AVAILABLE)

INDUSTRY WORKSHOP REFRESHMENTS - (3 AVAILABLE)

LADIES GIFT WRAPPING & PACKAGING - (2 AVAILABLE)

# SUPPLIERS COCKTAIL RECEPTION

MONDAY, MARCH 10, 2025  
5:30 P.M. - 6:30 P.M.

FOR OVER 40 YEARS, SUPPLIERS COMMITTEE HAS HOSTED AN APPRECIATION EVENT TO CELEBRATE THE PARTNERSHIP BETWEEN THE CFFA'S ASSOCIATE MEMBERS WITH GROWER, PACKER, AND SHIPPER MEMBERS. THE SUPPLIERS COMMITTEE HOPES THAT YOU WILL JOIN THEM IN CONTRIBUTING TO THE SUCCESS OF THIS GREAT EVENT.

*\*\*THIS YEAR, THE EVENT WILL BE HELD AS A COCKTAIL RECEPTION, WITH LIGHT APPETIZERS AND BEVERAGES. THIS WILL PROVIDE THE OPPORTUNITY FOR MEMBERS TO GATHER FOR DINNER FOLLOWING THE EVENT.*

**\$800 - GOLD LEVEL CONTRIBUTOR**

**\$700 - SILVER LEVEL CONTRIBUTOR**

**\$600 - BRONZE LEVEL CONTRIBUTOR**

**\$5,000 - BAR SPONSOR (2 AVAILABLE)**



FOR MORE INFORMATION ABOUT CFFA ANNUAL MEETING SPONSORSHIP & SUPPLIERS PARTY OPPORTUNITIES, PLEASE CONTACT:  
DIRECTOR OF MEMBER SERVICES AND COMMUNICATIONS, COURTNEY RAZOR AT  
[CRAZOR@CAFRESHFRUIT.COM](mailto:CRAZOR@CAFRESHFRUIT.COM) OR (559) 226-6330.

*DONATIONS TO THE CALIFORNIA FRESH FRUIT ASSOCIATION OR THE SUPPLIERS COMMITTEE ARE NOT TAX DEDUCTIBLE AS CHARITABLE DONATIONS FOR FEDERAL INCOME TAX PURPOSES. HOWEVER, THEY MAY BE DEDUCTIBLE AS ORDINARY AND NECESSARY BUSINESS EXPENSES.*

# FRUITPAC SPONSORSHIPS

ALL CONTRIBUTIONS WILL GO TOWARDS SUPPORTING CFFA'S POLITICAL ACTION COMMITTEE, FRUITPAC. ASSOCIATION STAFF USES THESE FUNDS TO ENGAGE WITH POLICY MAKERS ON BEHALF OF THE MEMBERSHIP.

**\$3,000 - GOLD (1 AVAILABLE)**

**\$1,500 - SILVER (2 AVAILABLE)**

**\$500 - BRONZE (5 AVAILABLE)**



# CONTRIBUTOR PAYMENT INFORMATION

PLEASE SEND THE COMPLETED SPONSORSHIP FORM TO:  
CALIFORNIA FRESH FRUIT ASSOCIATION, 7647 NORTH FRESNO STREET, SUITE  
103, FRESNO, CA 93720 OR  
EMAIL TO [CFFA@CAFRESHFRUIT.COM](mailto:CFFA@CAFRESHFRUIT.COM).

CHECK ENCLOSED - # \_\_\_\_\_ CONTACT NAME: \_\_\_\_\_  
CREDIT CARD \_\_\_\_\_ COMPANY NAME: \_\_\_\_\_  
(PLEASE COMPLETE INFORMATION BELOW)  
SEND AN INVOICE \_\_\_\_\_ SIGNAGE NAME: \_\_\_\_\_

ANNUAL MEETING SPONSORSHIP \$: \_\_\_\_\_  
SUPPLIERS RECEPTION CONTRIBUTION \$: \_\_\_\_\_  
FRUITPAC SPONSORSHIP \$: \_\_\_\_\_  
TOTAL AMOUNT \$: \_\_\_\_\_

## CREDIT CARD PAYMENT INFORMATION

CFFA ACCEPTS AMERICAN EXPRESS, DISCOVER, MASTERCARD AND VISA.  
(ALL CREDIT CARD PAYMENTS WILL BE PROCESSED VIA PAYPAL.)

CREDIT CARD NUMBER: \_\_\_\_\_  
EXPIRATION DATE: \_\_\_\_\_ CVV CODE: \_\_\_\_\_  
PERSONAL CREDIT CARD CORPORATE CREDIT CARD

NAME ON CARD: \_\_\_\_\_

EMAIL ADDRESS:

PHONE NUMBER:

### BILLING INFORMATION:

ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP CODE: \_\_\_\_\_



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